



*Power of Love*

Dear Friends,

Welcome to the Power of Love, our 2007 Keep Memory Alive event that furthers the research and pursuit of a cure for Alzheimer, Huntington, Parkinson, ALS and memory disorders.

It's an evening that promises to surprise and captivate at every turn. We hope to excite all of your senses with treasures from near and far. Dine on exquisite dishes created by several of the best in the culinary world—celebrity chefs Mario Batali, Wolfgang Puck, and Joël Robuchon. Sample world-renowned champagne, wine and spirits from some of the greatest producers in the world.

Please don't forget the extravagant, one-of-a-kind items showcased during our silent and live auctions. For a taste of just how luxurious and truly unique our auction items are, continue reading through this program.

Tonight, through the Power of Love, we can prove that anything is possible. All of us extend our deepest gratitude as we continue the hope that someday diseases such as these are not only treatable, but preventable. We sincerely wish you an extraordinary evening of delight, and more importantly, love.

Welcome and Thank You,

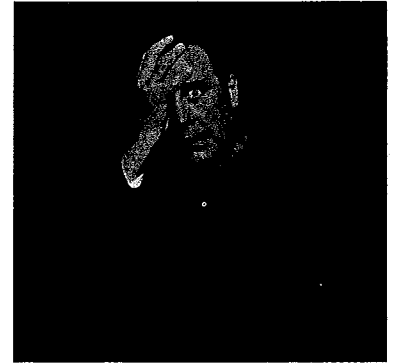
The Board of Directors



AUCTIONEER,  
HOST AND  
ENTERTAINMENT

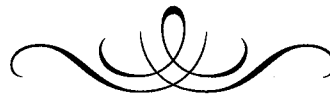
## Brad Garrett

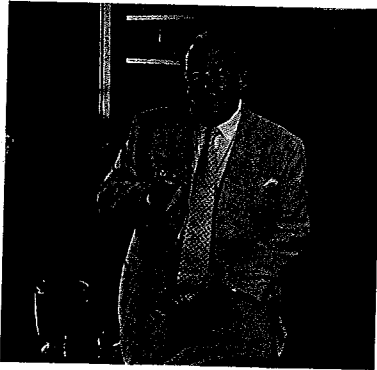
Special guest and Emmy-award winning actor Brad Garrett of *Everybody Loves Raymond* fame and his new show *Til Death* will be providing comic relief for our Power of Love guests.



## Criss Angel

Beginning at the age of six, when his Aunt Stella taught him his first card trick, Criss Angel has immersed himself in a multitude of art forms, from performance artist and musician to mystifier and provocateur. His relentless work ethic, talent, skill, and vision have made him the most provocative artist and the most relevant name in magic today. Simply put, Criss Angel is responsible for magic's most recent resurgence.





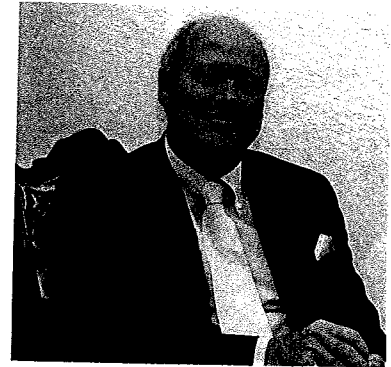
## *Robin Leach*

Television personality, Robin Leach, is going to take you on one wild ride centered around our most extravagant live auction desirables ever. Robin Leach is a renowned executive television producer and host and the author of three books. Based in Las Vegas, Leach travels at least 250,000 miles a year. Robin is America Online's host of cityguide Vegas and Luxe Life Journal and the producer, host of VH-1's new *Fame Games* filmed here in Vegas.

## *James G. Niven*

Vice Chairman, Sotheby's North and South America

James G. Niven is Vice Chairman of Sotheby's North and South America, having previously served as Director of Business Development, New York. Presently he focuses on key client relationships as he has responsibilities for Museum Services and Corporate Art Services. In addition to his connections in the business community, Mr. Niven has strong ties in the not-for-profit sector. He is a member of the Board of Managers and of the Executive Committee of Memorial Sloan-Kettering Cancer Center. His commitment to this institution has spanned thirty-six years. He is also a Trustee of the Ralph Lauren Cancer Center in Harlem.



As an auctioneer at Sotheby's, he volunteers his time at benefit auctions nationwide.



LOU RUVO  
BRAIN INSTITUTE  
AND DOCTORS

Dedicated to Conquering Memory Disorders, Dementia and Neurodegenerative Diseases.

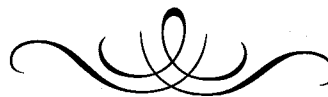
**The Mission:** Lou Ruvo Brain Institute is dedicated to curing Alzheimer's, Huntington's, Parkinson's, ALS and Memory Disorders. The Institute fosters the creation of worldwide cooperative research networks to: a) develop new detection technologies for early and accurate diagnosis of dementia and b) facilitate the discovery of treatments. The Lou Ruvo Brain Institute aims to build a unique national research resource in Nevada to accelerate the process of testing and validating novel interventions that would slow or prevent neurodegeneration which underlies memory disorders.

The Institute is the medical, scientific branch of Keep Memory Alive (KMA) foundation, a Nevada-based not-for-profit organization, devoted to promoting healthy 'vital aging' for all citizens of Nevada and enhance the quality of life for a burgeoning number of people.

**The Philosophy and Programs:** The overarching goal of the Lou Ruvo Brain Institute is to create a vibrant research and development environment in Nevada, based on a systems approach, to attack the complex problems of chronic brain disabilities or diseases. The specific aims of the Institute are to accelerate a) discovery of risk factors, b) the development and validation of technologies for early detection/diagnosis, c) testing (clinical trials) of novel interventions to slow disease progression and eventually prevent brain impairments, and d) development of new models of care to promote healthy vital aging.

The process of establishing collaborative partnership has begun. In cooperation with the University of Nevada, School of Medicine (UNSON), the Lou Ruvo Brain Institute is mobilizing teams of experts across the nation to form a consortium of collaborating clinics and research center to start developing a broad range of statewide programs. Discussions are underway to establish formal 'Cooperative Research and Development Agreements' with investigators from other major medical centers and universities. The programs of LRBI cover four core areas that include:

- Clinical Services — diagnosis, treatment and care
- Education & Technology Transfer — translation and dissemination of new knowledge on care and treatment
- Public Policy Forums — 'Think-Tank' meetings
- Research—clinical trials (discovery and testing of new interventions and diagnostic markers); epidemiological studies (identification & validation of risk factors); health services research (development and validation of new models of care exploiting emerging technologies); Nevada Vital Aging (NVA) Initiative.



**The Team:** The key team members involved in planning, designing, building and administering the Lou Ruvo Brain Institute include:

- **Larry Ruvo**, well-known businessman and philanthropist, is the founder and Chair of Keep Memory Alive, the foundation for the Lou Ruvo Brain Institute. He serves as the team leader who provides the vision, inspiration, energy and fundraising expertise for the entire enterprise.

- **Frank Gehry** is the internationally acclaimed architect of the Lou Ruvo Brain Institute that will house the Institute and KMA foundation. Gehry is widely recognized as the most important architect of our time. His design of the Lou Ruvo Brain Institute is nothing short of remarkable. The masterpiece of structural design Gehry has created will surely be a lasting signature for the master architect. The construction of an architectural landmark is one of the most important initial steps towards elevating the status of Nevada's biomedical research enterprise to national prominence. The Lou Ruvo Brain Institute Building, as an icon for the Lou Ruvo Brain Institute's unique programs, will become a highly visible symbol for launching Nevada's renaissance en route to excellence in medical research, education and care. The Institute will not only increase awareness of the public health problem but also the international visibility of Nevada as "The Site" for scientific innovations.

- **Zaven Khachaturian, Ph.D.** is the President and CEO of Keep Memory Alive foundation and the Lou Ruvo Brain Institute. He is the former Director of the Office of Alzheimer's Research at the National Institutes of Health, and is also the former Director of the Ronald and Nancy Reagan Research Institute of the Alzheimer's Association. Currently he serves as a senior science advisor to the Alzheimer's Association. He is the internationally renowned architect of 'Brain Aging' and 'Alzheimer's Disease' research programs at NIH; he is well known for his expertise in planning, developing and administering large scientific programs.

- **Leon Thal, M.D.** is the Senior Advisor to Keep Memory Alive and the Chair of the Medical and Scientific Advisory Board of the Institute. Dr. Thal is the current Chairman of Neurosciences at the University of California, San Diego and the Director of the Alzheimer's Research Center as well as the Principal Investigator of Alzheimer Disease Clinical Studies – a national consortium for clinical trials. He is a world-renowned expert on therapy development.





- **Charles Bernick, M.D.** is the Medical Director of the Lou Ruvo Brain Institute and will develop the clinical programs and services of the Institute in the areas of diagnosis and treatment.

- **Nancy Wexler, Ph.D.** is best known for her scientific contribution in identifying the Huntington's disease gene. Wexler is currently Higgins Professor of Neuropsychology in the Departments of Neurology and Psychiatry of the College of Physicians and Surgeons at Columbia University. She is involved in public policy, individual counseling, genetic research and federal health administration. She also holds the position of President for the Hereditary Disease Foundation. Wexler has served on the board of directors of the American Association for the Advancement of Science and also on the Advisory Committee on Research on Women's Health at the National Institutes of Health. She is a member of the American Academy of Arts and Sciences, a Fellow at the Royal College of Physicians, a Fellow at the American Association for the Advancement of Science, Section on Neuroscience, a Member of the European Academy of Sciences and Art and was appointed to the position of Councilor, Society of Neuroscience. She is also an honorary Fellow of the New York Academy of Sciences and a Member of the Institute of Medicine, National Academy of Sciences. She is a member of Keep Memory Alive foundation's Board.

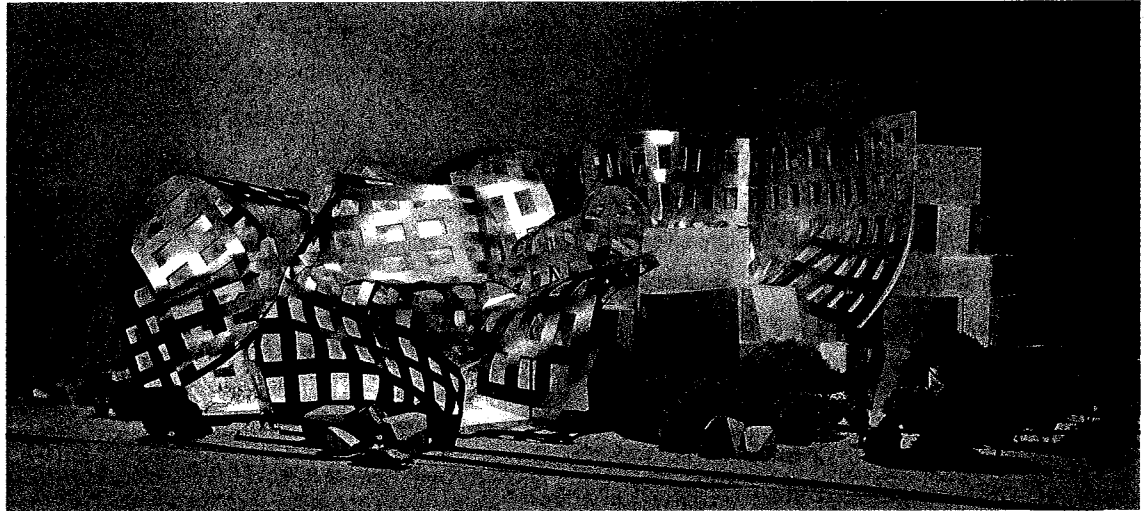
**The Institute:** The Lou Ruvo Brain Institute will be housed in the Lou Ruvo Brain Institute building designed by world-renowned architect Frank Gehry. The building will be situated on the 1.9-acre parcel, located at the corner of Bonneville Avenue and Grand Central Parkway, the southwest corner of the 61-acre Union Park redevelopment project near downtown Las Vegas, NV. The groundbreaking for the building is on Friday, February 9, 2007; with projected completion by late 2008.

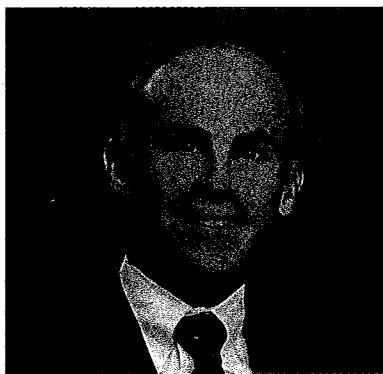
The Gehry-Ruvo Building, comprising approximately 67,000 square feet of space on multiple levels, will occupy a footprint of 30,000 square feet. The facility will have approximately 31,000 square feet devoted to clinical care, diagnostic and neuroimaging, and clinical research.



Approximately 10,000 square feet will house the Activities Center capable of hosting up to 500 guests for special events, public education, fundraising events, think tanks, lectures, conferences, and community learning. In addition, approximately 5,100 square feet of space adjacent to the Activities Center will contain a Wolfgang Puck-designed and operated catering kitchen/restaurant.

Nearly 7,000 square feet will be available for the Museum of the Mind: among the world's first interactive museums of the mind and brain. Other spaces include a resource library, conference room, public café, and administrative offices for Keep Memory Alive, Alzheimer's Association, Huntington's Association, ALS Foundation and the American Parkinson's Disease Association.

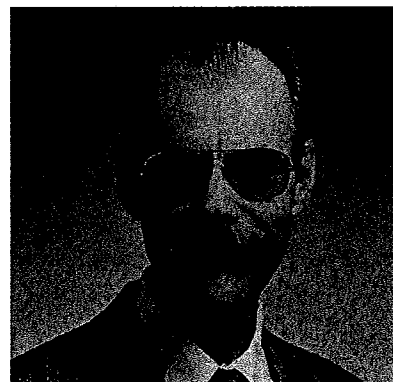




*Charles Bernick, M.D.*

Dr. Bernick has been involved in the field of Alzheimer's disease research and treatment for close to 20 years. He moved to Las Vegas in 1994 to join the University of Nevada School of Medicine, and since then has directed the development of a statewide network of Alzheimer's disease care.

Dr. Bernick has participated in studies of virtually every medication now available for Alzheimer's disease. He has served as a grant reviewer and committee member for the National Alzheimer's Association and is currently part of their regional Medical and Scientific Committee.



*Leon Thal, M.D.*

Dr. Leon Thal is currently the Chairman of the Department of Neurosciences at the University of California, San Diego and the holder of the Riford Endowed Chair for Research in Alzheimer's Disease. He heads the UCSD Alzheimer's Disease Research Center which has demonstrated that genetic allelic variations can modify the age of onset, the rate of decline, and the severity of the disease process.

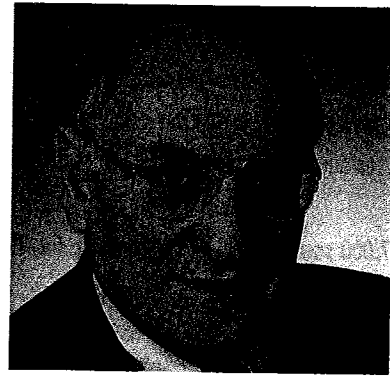
Dr. Thal serves as the principal investigator of the Alzheimer's Disease Cooperative Study, a consortium of academic medical centers whose activities include the design and conduct of clinical drug trials for patients with Alzheimer's disease.





*Nancy S. Wexler Ph.D.*

Nancy Wexler, Ph.D., is Higgins Professor of Neuropsychology in the Departments of Neurology and Psychiatry of the College of Physicians and Surgeons at Columbia University, as well as the President of the Hereditary Disease Foundation. Involved in public policy, individual counseling, genetic research, and federal health administration, she is most widely known for her important scientific contribution on Huntington's disease. Wexler received an A.B. from Radcliffe in 1967 and a Ph.D. in clinical psychology from the University of Michigan in 1974. She currently holds or has held numerous public policy positions, including Chair of the Joint NIH/DOE Ethical, Legal and Social Issues Working Group of the National Center for Human Genome Research, Chair of the Human Genome Organization (HUGO) and Member of the Institute of Medicine. Wexler has served as a member of the board of directors of the American Association for the Advancement of Science and on the Advisory Committee on Research on Women's Health, NIH. She has received numerous honors and awards, including several honorary doctorates.



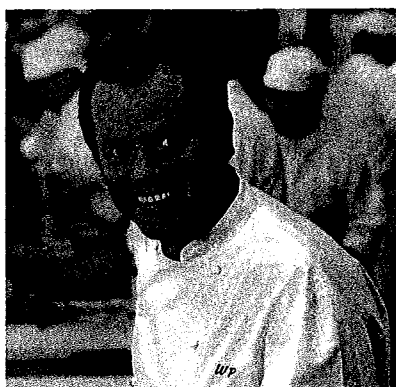
*Zaven Khachaturian, Ph.D.*

The former Associate Director for the Neuroscience and Neuropsychology of Aging Program (NNA) at the National Institution on Aging (NIA), National Institutes of Health (NIH), and the Director of the Office of Alzheimer's Disease Research, Dr. Khachaturian has made significant original scientific contributions to the development of brain aging and Alzheimer's disease as distinct areas of investigation. He formulated the first unifying theory of brain aging and played a leadership role in stimulating the fields of neuropathology and neurology to adopt standards for diagnostic criteria.

As an international lecturer on Alzheimer's disease and brain aging, he translates research to lay audiences, publishes seminal reviews and theoretical papers, and serves on the editorial boards of several journals. Currently, he is a member of the FDA Peripheral and Central Nervous System (PCNS) Advisory Committee.

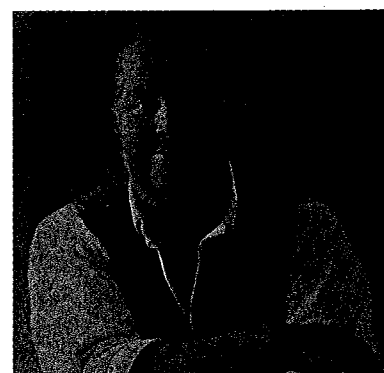


CHEFS



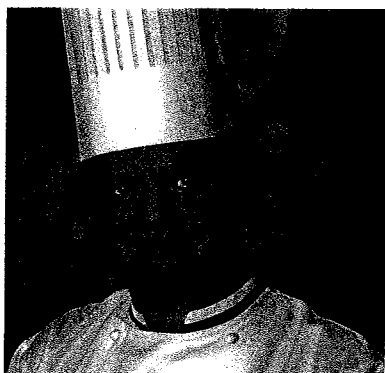
*Wolfgang Puck*

Wolfgang Puck represents the ultimate in the culinary arts and restaurant hospitality. He has changed the way Americans cook and eat by mixing formal French techniques and Asian and California influenced aesthetics with the highest quality ingredients. Wolfgang has also changed the face of dining in cities throughout the nation, first in Los Angeles and more recently in Las Vegas, where he was the first star chef to create a contemporary fine dining restaurant, thereby leading the way for other celebrated chefs and the city's metamorphosis into a food haven. Wolfgang is actively involved in many philanthropic endeavors and charitable organizations, including his own Puck-Lazaroff Charitable Foundation. Wolfgang is also a major supporter of the American Cancer Society, the Alzheimer's Association, the Animal Foundation, Big Brothers/Big Sisters of Los Angeles & Nevada, the Boys and Girls Club of America, the American Heart Association, Steppenwolf Theater, the Lytton Gardens, the Field Museum of Natural History, the Gateway Green, the Special Olympics, the Cystic Fibrosis Society, the Race to Erase MS, the Carousel of Hope Ball for the Children's Diabetes Foundation, the Fire and Ice Ball for Revlon/UCLA Women's Cancer Research Program, and Mazon. In addition to the many humanitarian awards, including Humanitarian of the Year from The James Beard Foundation, Wolfgang was proud to receive an honorary degree of Doctor of Culinary Arts from Johnson & Wales University, Providence, RI in 1998.



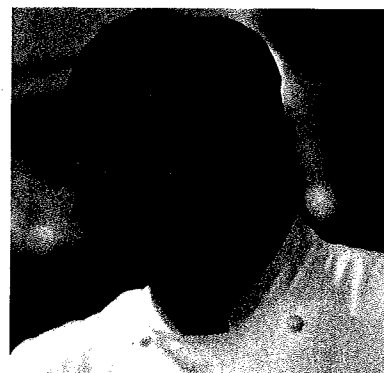
*Mario Batali*

Mario Batali wasn't always certain that he wanted to be a chef. Raised in Seattle, Batali initially studied the golden age of Spanish theater at Rutgers University. After graduating, he got his first taste for culinary study by attending Le Cordon Bleu in London. Almost as soon as he began, however, he dropped out. It wasn't until a three-year apprenticeship with London's legendary Chef Marco Pierre White in the small Northern Italian village of Borgo Capanne did Batali truly hone his love for the culinary arts. Back in the States, Batali has created a culinary dynasty with his and business partner Joe Bastianich's multitude of New York City hot spots. Their flagship restaurant, Babbo Ristorante e Enoteca, opened in 1998 and garnered several awards including "Best New Restaurant of 1998" by The James Beard Foundation and a three-star review by the New York Times. Their other restaurants include Lupa, a Roman-style trattoria, Esca, a Southern Italian seafood trattoria, and Casa Mono, a Spanish-style tavern featuring wines, sherries, tapas and traditional entrées. His most recent opening is the B&B Ristorante e Enoteca at the Venetian Resort Hotel and Casino. Batali is also an accomplished author and TV host. He can be seen often on the two Food Network programs "Molto Mario" and "Ciao America" and can frequently be seen doing battle on "Iron Chef America". He has authored five books, including his latest, *Mario Tailgates NASCAR Style*.



*Joël Robuchon*

Joël Robuchon grew up in the rural village of Poitiers, France, where an appreciation of the gifts of the earth was instilled at any early age. At the young age of 15, Joël began his first restaurant apprenticeship at the Relais de Poitiers, where he peeled potatoes, shined copper pots, and did everything in between. It was here that he spent a year learning pastry work. It was the skills he developed here that would lead him to success. Throughout the following years, Joël took many apprenticeships that would hone his craft. In 1965, he left for Paris. He studied the classic rules and techniques of famous French Chef Auguste Escoffier. While working at Berkeley restaurant from 1966 to 1969, Joël met Chef Jean Delaveyne, a chef who opened his eyes beyond the restrictions of classic cuisine and more into the realm of the artistic reflection of nouvelle cuisine. With this new perspective, Joël opened his first restaurant, Jamin, which was awarded its first Michelin star only three months after opening. Today, Joël has opened seven restaurants from Paris to Tokyo to Las Vegas, each serving his signature style of legendary creations.



*David Robins*

Since the inception of Keep Memory Alive's annual fundraising dinner, David Robins has been the genius coordinating all of our chefs; he regularly facilitates incredible service for our guests, creates unbelievable menus, and provides some of the most sumptuous food you've ever had the pleasure to enjoy. As Corporate Chef and Managing Partner for the Wolfgang Puck Fine Dining Group, David Robins carries Wolfgang Puck's philosophy of using only the highest quality, fresh ingredients to produce innovative menus that both continually raise the culinary bar and meet the expectations of diners daily. Robins also puts training, mentoring and advancing the younger chefs near the top of his priorities while sharing ownership and overseeing culinary and front-of-house operations for this world-renowned restaurant group. In 2005, the James Beard Foundation Awards, the nation's preeminent honor for culinary professionals, nominated Robins for Best Chef - Southwest, a coveted nomination. In 2003, Robins was recognized as Best Chef in Las Vegas at the Las Vegas Life Epicurean Awards, the city's top culinary honor.



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Michael Shulman  
Lou Silvestri  
Chris Silvilera  
Smith & Wollensky  
Julie Snider  
Diane and Jerry Snyder  
South Beach Wine and Food Festival  
Southern Wine and Spirits of America  
Southern Wine and Spirits of Nevada  
Kevin Spacey, Artistic Director of the Old Vic Theatre  
Spago  
Michelle Spezialetti  
Lincoln and Sarah Spoor, Krispy Kreme  
St. Supéry Vineyards & Winery  
Gabrielle Stanton  
Station Casinos, Inc.  
Ste. Michelle Wine Estates  
Maryann & Paul Steelman  
Betsi and David Steinberg  
Steinberg Diagnostic Medical Imaging  
The Steve Beyer Band  
Larry Stone, Rubicon Estate Winery  
Alex Stratta, Alex at Wynn Las Vegas

Joann and Richard Sturm  
Terri and Rollie Sturm  
Tag Heuer  
Talulah G  
Taryn Rose International  
David Taub, Palm Bay Imports  
Marc Taub, Palm Bay Imports  
The Terlato Family, Paterno Wines International  
Cameron and Gayle Teufel, Teufel Inc.  
Dr. Leon Thal  
Tiffany & Co.  
The Tiger Woods Foundation  
Dondi & Craig Tillotson, NuSkin  
TOD'S  
Tourneau  
TPC at Summerlin  
Trinchero Family Estates  
Charlie Trotter, Charlie Trotter Restaurant  
Vegas Grand Prix  
VEGAS Magazine, Greenspun Media Group  
Vosges Haut - Chocolat  
W Dallas - Victory  
W Hotels Worldwide  
Steve Wallace, Wally's Wine and Spirits  
The Walters Group  
Robert Wan, Robert Wan Tahiti  
Charlotte & Chuck Wagner, Caymus Vineyards  
Franz Weber  
Benny Shabtai, Raymond Weil  
Harry Werksman  
Dick West  
Dr. Ruth Westheimer  
Milton Wexler

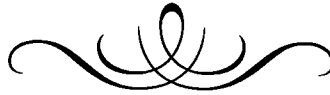


## A SPECIAL THANK YOU

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Dr. Nancy Wexler  
Patricia White  
Marsha and Robin Williams  
Wine Spectator Magazine  
Liz Wolf  
Working Project  
Mordechai Yerushalmi, The Jewelers of Las Vegas  
Yigal Axrouël, Yigal Azrouël, Inc.  
Candace and Bernie Yuman, Bernie Yuman Management  
David Yurman  
Nebil G. Zarif, Proprietor Summerland Winery  
Ermenegildo Zegna

A very special thank you to Mr. Gamal Aziz and all the executives and staff of the MGM Grand and MGM MIRAGE Corporation. Thank you to our friends at the Wolfgang Puck Fine Dining Group — Tom Kaplan, David Robins & Joe Essa, for years of friendship and support of Keep Memory Alive, the foundation for the Lou Ruvo Brain Institute. We're also very grateful for the efforts of SK+G Advertising, Kirvin Doak Public Relations, Kate Bennett, INK., Allan Creel and the staff at Creel Printing.



LIVE AUCTION ITEMS

**The Keep Memory Alive Foundation appreciates your participation in tonight's gala event. All your generosity is going to a worthy cause! The silent auction phase of the evening is from 6:00 p.m. – 7:30 p.m. After dinner is served, the exciting live auction will begin.**

## **BIDDING ON ITEMS**

All guests wishing to bid on items must have a bid number. This bid number is distributed at check-in to every guest. Your bid number is valid for the silent auction, as well as the live auction. By bidding, you are stating that you are ready and willing to purchase an item for your bid amount. Once the highest bid is proclaimed the winner, you have entered into a legally binding contract. The bid is final and nonretractable. For the silent auction, write your bid number and the amount of your bid on the sheet next to the auction item. Please make sure your bid number and bid amount are legible.

## **AUCTION ITEMS**

All items are generously donated by our sponsors and are sold "as is." This disclaimer applies to the value, quality and condition of all auction items. All sales are final. No exchanges or refunds on auction items are permitted. Some items may have restrictions, which are stated in the description and cannot be changed. Keep Memory Alive or the donors make no guarantee or warranty with respect to the auction items presented. Your payment and receipt of auction items releases Keep Memory Alive, its officers, directors and agents from any and all claims relating to fitness, quality, value, and merchantability of auction items. If you have questions, please ask before placing your bid.

## **GIFT CERTIFICATES**

Please handle gift certificates with care! Lost gift certificates cannot be refunded or replaced.

## **TRAVEL AND ENTERTAINMENT PRIZES**

Unless specified, transportation, taxes, gratuities, incidentals, and food & beverage costs are not included in hotel stays. Likewise, unless specifically stated, no transportation or hotel accommodations are included in any of the entertainment packages. You must claim your auction items before February 12, 2007. In order to prevent scheduling conflicts, packages with specific dates may not be exchanged or switched. All of the entertainment packages, restaurant prizes, adventure trips, and hotel getaways are sold on a space-available basis. Restrictions, including blackout dates, may apply. It is the sole responsibility of the successful bidder for all optional equipment, applicable taxes, license, and registration fees for vehicles. Payment is due upon receipt of auction items.



**RESTRICTIONS**

Some auction items carry extra restrictions. For additional details, please see each item or the auction catalogue.

**DISPUTES**

All guests are expected to conduct business within the honor system. If a situation arises where you disagree with the outcome, the Auction Committee will mediate to resolve the dispute.

**PAYMENT**

The cashier will accept a check, cash, VISA, American Express, or MasterCard as payment.

**TAX DEDUCTIBILITY**

Donations to Keep Memory Alive are tax deductible. You can deduct the amount of auction items you purchase if they are greater than the fair market value of the goods and services you receive. The donor has estimated the fair market value of each item and it is recorded in the auction catalogue. Keep Memory Alive makes no representation or warranty with respect to the value of auction items as established by the donors. Please consult your personal tax advisor if you have any questions.

**TAKE IT WITH YOU**

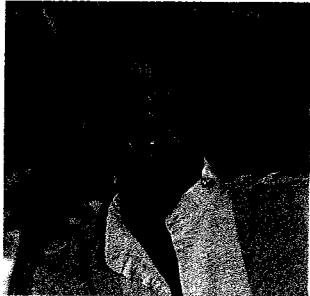
Congratulations on being the highest bidder! We ask that you take all your prizes when you leave. If you have problems transporting your items home, due to the size or quantity of your winnings, let us know and we will be more than happy to help you out.

**Keep Memory Alive thanks all of you for helping to make this a very successful event!**



**A MAGICAL GETAWAY**

Enjoy the luxury and absolute privacy of Musha Cay at Copperfield Bay in this once-in-a-lifetime experience. One of a cluster of four islands owned by David Copperfield in the southern Bahamas, this magical private island resort is the Master Illusionist's own private "Fountain of Youth" and truly sets a new standard for the concept of paradise. It's been referred to by *Town & Country* as "...the ultimate island retreat."



You and three friends will join the world-renowned Copperfield for three days and two nights. Your trip begins as you travel via private jet to the Exumas, and from there to Musha's own private air strip. Mr. Copperfield will give you and your guests a personal tour of the new wonders he is creating at his secluded paradise — over 150 acres and more than three dozen deserted, sugar-sand beaches. Jet-ski over glass-smooth,

turquoise waters to David's other uninhabited, pristine islands or to Musha's own mile-long sandbar. Enjoy the resort's sailboats, catamaran and water trampoline, or simply relax on any one of the beaches or in the beachside, freshwater pool.

A staff of 35 will oversee your every need. Choose from a calendar of days when Mr. Copperfield is available to join you at the resort.

**Conditions for Auction:**

This prize expires February 10, 2008.

Accommodations are for up to four in one of Musha Cay's five residences.

Reservations cannot be made more than 30 days prior to arrival date and will be based on availability at that time.

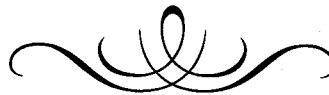
Call (877) 889-1100. Unavailable from December 15-March 30, as well as other holidays during the year.

Cancellation: If the party cancels the reservation within 14 days before arrival, the certificate is no longer valid.

Children, nannies or other staff will be considered as regular guests.

**Courtesy of:** David Copperfield

**Value:** Priceless



**"UN"RETIRE THE CHAMPS IN TAHOE**

Spend a sublime summer weekend at the fabulous Shakespeare Ranch in Lake Tahoe where you will receive a tennis lesson from the first couple of tennis: Stefanie Graf and Andre Agassi. After being run ragged on the court, enjoy a relaxing evening with the winning duo. The next day you'll be a guest of Lori and Mike Milken at their lovely Lakeshore Lodge for a barbeque on the beach.

*(Restrictions: Available only June – August of 2007.)*

**Courtesy of:** Lori & Mike Milken, Camille & Larry Ruvo, Stefanie Graf & Andre Agassi

**Value:** Priceless

**LUNCHEON WITH A LADY OR DINNER WITH A DAME (YOU CHOOSE!)**

It'll be Supercalifragilisticexpialidocious when you dine with the silver-throated star of stage and screen. Oscar, Golden Globe, and Emmy-winning actress Dame Julie Andrews, who just added the Screen Actors Guild Lifetime Achievement Award to her impressive list of credentials. Choose to have lunch or dinner with this incomparable legend; pick her brain on how to solve a problem like Maria, which are a few of her favorite things, how to make the medicine go down, or — well, you get our point. Enjoy this priceless treat with a *Thoroughly Modern Millie* for our times!

*(Based on a mutually agreed upon date.)*

**Courtesy of:** Julie Andrews

**Value:** Priceless



**"CIAO, BABY" – ITALIAN DREAM VACATION****Ermenegildo Zegna**

Get ready to speak the language of love in il Belpaese, "the beautiful country," of Italy.

**Salvatore Ferragamo**

Take an excursion to Italy where you will be immersed in a world of elegance and refinement. You and your guest will fly business class to join the Zegna family in

the fashion capital of Italy, Milan, for three nights. Experience with the family the festivities surrounding the opening of the new Milan flagship Ermenegildo Zegna store designed by famed architect Peter Marino. Luxurious hotel accommodations in a five-star resort will be provided.

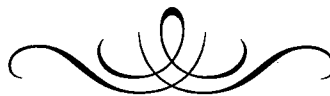
Soak up this amazing city, which is home to other major fashion labels such as Giorgio Armani, Dolce & Gabbana, Prada, Gianni Versace and also the world-renowned opera house, Teatro alla Scala. Because no trip would be complete without it, you will also enjoy an extravagant day of shopping in Milan followed by dinner at an award-winning restaurant. Your trip to Milan will be hosted by a native Italian who will be sure to show you the best-kept local secrets! This is an exclusive, once-in-a lifetime experience.

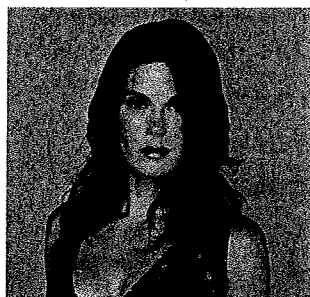
Continue on your journey and learn to live the sweet life as you travel to the wine capital of Italy, Tuscany. Indulge yourself with three glorious nights in one of the Salvatore Ferragamo private estates in the ancient Roman Village of Il Borro. This beautiful estate is situated at the very heart of Tuscany, at the center of the triangle formed by Arezzo, Florence and Siena, with both Pisa and Lucca only an hour and a half away by car. Immerse yourself in a sacred place which has witnessed historic events that shaped present-day Italy. Enjoy wine tasting at Il Borro and an exclusive opportunity to dine with Salvatore Ferragamo, Jr. This fabulous adventure under the Tuscan sun continues with exceptional wine tastings at Antinori Vineyards and Ruffino Estates. Experience a private tour of Florence, the capital city of Tuscany, often considered the birthplace of the Italian Renaissance and famed for its fine art and architecture.

*(Based on the opening date of the store in Milan, unless previously agreed upon.)*

**Courtesy of:** Epicurean Charitable Foundation, Ermenegildo Zegna, Salvatore Ferragamo

**Value:** Priceless



**A NOT-SO-DESPERATE DAY WITH YOUR FAVORITE HOUSEWIFE**

Join Teri Hatcher, star of ABC's hit dramedy *Desperate Housewives*, for a day of style, shopping and chic cuisine, Vegas Style. You and a friend will meet this down-to-earth beauty for a one-day whirlwind shopping expedition in the city that never sleeps. When you're shopped out, (is that even possible??) you'll all grab a spot of lunch or dinner at one of Las Vegas' haute cuisine restaurants.

**Courtesy of:** Teri Hatcher

**Value:** Priceless

**DIAMONDS ARE FOREVER**

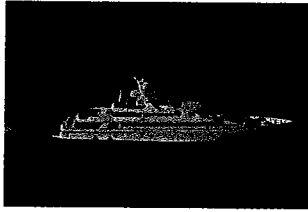
**LAGOS** So acclaimed are his signature pieces and so skilled are his talents the work of this legendary jeweler is recognizable on the spot. Wouldn't it be nice to have something spectacular from Steven Lagos that you could call your very own? This incredible opportunity grants your wish, as you and Steven come together to collaborate and custom design your one-of-a-kind piece of jewelry, featuring 30 carats of the finest, sparkling diamonds the company offers. Lagos' handcrafted twist on traditional designs will allow you to explore your inner artist, and walk away with a rare and unique piece of diamond jewelry you will never see on anyone else. Simply magnificent.

**Courtesy of:** Steven Lagos, Lagos

**Value:** \$105,000





**LIVIN' IT UP IN THE LAND DOWN UNDER**

Go cruisin' in style off the coast of Australia for seven glorious, responsibility-free days aboard the lavishly appointed, 145-foot lady of the sea, MY TEXAS yacht. Sleep in till noon, or rise with the sun, you've got no one to answer to but your very own selves. This is the way yachting was meant to be splendid cuisine served with the utmost of care by the ship's professional crew and deliciously yummy vintage wines. Do it all against the backdrop of some of the world's most scenic vistas. There's roughing it in the Outback, and then there's this. In our opinion, the only way to see Australia's full beauty.

**Courtesy of:** Rosie and Sol Lew

**Value:** \$300,000

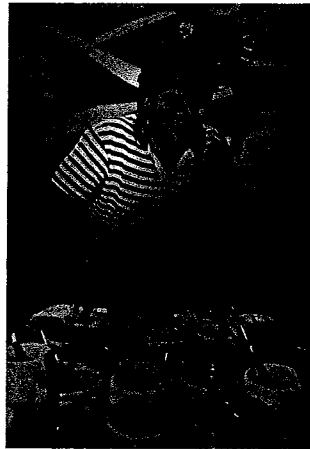
**HEAD OVER HEELS FOR HILARY!**

Join the pretty princess of pop and screen, Miss Hilary Duff for a girls' day in LA. Accompany the supercute star of "Lizzie McGuire" and "Agent Cody Banks" for lunch in Hollywood with you and three of your friends (or you, your lucky tween-ster and two of her friends!). Spend a casual couple of hours getting to know this rising talent, known for her sweet demeanor, savvy business moves and her always stylish wardrobe. Hooray for Hilary! She's all the rage.

**Courtesy of:** Hilary Duff

**Value:** Priceless



**BOLD AND BRITTO**

Romero Britto is undeniably one of the greatest living pop artists of our generation. Since impacting the art scene in 1989 with his famous Absolut Vodka campaign, Britto's genius, color-splashed paintings and drawings have been highly collected by celebrities, dignitaries, museums and art world connoisseurs. Born in Brazil, the eighth of nine children, Britto studied law and diplomacy, but eventually abandoned those pursuits to follow his true passion for art, no matter the cost. From selling his paintings on the streets of Coconut Grove, to landing in Miami's most acclaimed galleries, Britto's meteoric rise marks a lifetime of determination and talent. Keep Memory Alive is proud to have a continuing relationship with this artist. This year Britto has donated "At the Top," a 68"x93" acrylic drawing on canvas, rich with the colors of life, love and happiness. Owning a Britto will bring a smile to your face for years and years to come.

**Courtesy of:** Romero Britto

**Value:** \$240,000

**LAUGHTER AND LAGASSE AT THE LAKE**

Join Camille and Larry Ruvo at their serene Shakespeare Ranch on picturesque Lake Tahoe for a day of food, folks and fun. You and your guest can tee-up on the links, hit the court for a spot of tennis, or water ski on the Lake to your heart's content; but make sure to grab your disco naps, because dinner will be prepared by that convivial Cajun himself, Emeril Lagasse. And your table partners for the evening? Oh, just that icon of improvisational comedy (although you know you love him in his serious roles), Oscar-winning actor Robin Williams and his wife, producer/director Marsha. The race will be on between Lagasse and Williams to see whether you bust a gut first on the food or the frivolity.

*(Restrictions: Available only in July or August of 2007.)*

**Courtesy of:** Camille & Larry Ruvo, Alden & Emeril Lagasse, Marsha & Robin Williams

**Value:** Priceless

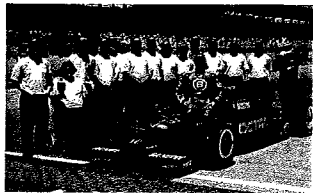


**TALKIN' YAHOO WITH TERRY SEMEL**

Do you Yahoo? Hundreds of millions of people around the world do. Every day, they look to one of the great success stories of the Internet age for information, entertainment, communications and merchandise. And what makes Yahoo sizzle? You'll get the inside scoop on this great company by spending a day at their Sunnyvale, CA, headquarters and enjoying lunch with Terry Semel, Yahoo! Chairman and CEO. Semel, who helped build Warner Bros. into one of the world's largest, most-innovative media companies, opened the curtain on his second act by recharging Yahoo! into an industry leader whose stock price has grown 7 times from its 2001, low giving it a current market cap of more than \$40 billion.

**Courtesy of:** Terry Semel

**Value:** Priceless

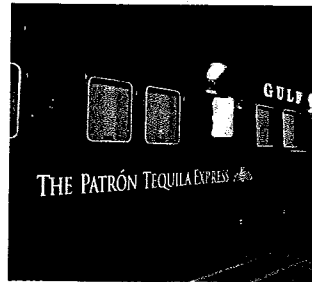
**THE ULTIMATE INDY 500 EXPERIENCE**

Witness the greatest spectacle in motorsports like never before in this all-inclusive package. You and a guest will leave Las Vegas on Thursday, May 24, 2007 in a private jet to Indianapolis to begin the traditional Memorial Day festivities. Stay at the luxurious Omni Hotel downtown. All transfers throughout the weekend will be via chauffeured limousines. Have dinner each evening with drivers and team owners at Indy's landmark restaurants, including St. Elmo's and Oceanaire. Most importantly, you'll have unprecedented access to pit lane and the garage areas during Carburetion Day and Race Day activities. You'll watch all the events from the George Family Pagoda Suite surrounded by celebrities and dignitaries. After the race on May 27th, you'll be chauffeured to the airport and flown back to Vegas, again in the luxury and convenience of a personal jet.

**Courtesy of:** Sam Schmidt Motorsports and the Sam Schmidt Paralysis Foundation

**Value:** Priceless



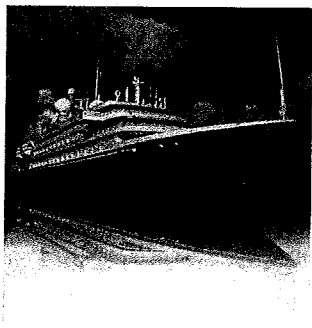
**ALL ABOARD!**

Train your sights on a whole new style of travel! Ride along for a one-of-a-kind trip through scenic California for three days in the spectacular Patrón Tequila Express. This private railcar is the ultimate luxury on wheels, with an outdoor terrace, observation room, three incredibly decorated cabins, a sumptuous dining room and an immaculate gourmet kitchen. Your onboard chef will handle all meals, and of course, whip up your tasty Patrón cocktails. Also, your host will help with all the details of your itinerary as you choose your West Coast destinations.

*(Hotels, restaurants and car service not included. Rail car will hook up to an Amtrak train.)*

**Courtesy of:** John Paul DeJoria, Ed Brown and Patrón Spirits

**Value:** Priceless

**DREAMING AT SEA**

It's no wonder that readers of Conde Nast Traveller named the SeaDream Yacht Club's two megayachts "World's Best Small Ships" in the 2006 Readers' Choice Poll. Now you and 109 of your closest friends can see firsthand why this favorite of discerning, active travelers — who enjoy a casually elegant lifestyle — has received this and other stellar accolades. Choose from two itineraries aboard the SeaDream II in 2008. The first is six days in mid-May. You'll cruise the Mediterranean Sea from the Andalusian port of Málaga on Spain's Costa del Sol to that jewel of the Riviera, Monte Carlo, in regal Monaco. The second is seven days at the end of November in the sunny Caribbean. From

the Art Deco playground that is Miami to muy caliente San Juan, Puerto Rico, you and your guests will get to experience SeaDream II's sensational spa, stately seafaring suites, and abundant fine dining — not to mention 10 pounds of caviar! Talk about making your dreams come true!

**Courtesy of:** Larry Pimentel and SeaDream Yacht Club

**Value:** Priceless



## GET INTO A NEW YORK STATE OF MIND



Start spreadin' the news, 'cause you're off to live it up in the Big Apple! Spend two nights in a Superior King room at the IM Pei-designed Four Seasons hotel on 57th Street. Let the spirit of Holly Golightly be your muse as you take a personal tour of America's premier jeweler, Tiffany & Co., including a specially prepared lunch on-site and his-and-hers signature gifts. After a nap from all of your shopping, stroll over to Sirio Maccioni's legendary Le Cirque restaurant in its new home at One Beacon Court, a mere two blocks away from the door of your hotel.

Add some zing to your swing (and those of your pals) when you join sexpert Dr. Ruth Westheimer for lunch at Osteria del Circo. In case you missed any part of the conversation (due to a mouthful of Egi's famous ricotta and spinach raviolis!), Dr. Ruth will present you with a signed copy of her new book, *Sex for Dummies III*.

Continue to live on a prayer when you have dinner at Harlem's most famous (and famously hard to get into!) restaurant, RAO'S, where your dinner companion will be Jon Bon Jovi. That's right, you and this icon of rock 'n roll will have an evening of great food, great wine and fabulous conversation. No bad medicine here, just a bed of roses!

The next night, remember your friends at KMA when you give your regards to Broadway as guests of Oscar-winner Kevin Spacey, where you and three guests will view the highly acclaimed *A Moon for the Misbegotten* (directed by and starring Spacey) from the best seats in the house, followed by a backstage tour of the theater. And, the pièce de résistance ... after the show, you'll be joined by Mr. Spacey for a five-course tasting menu in the very intimate, glass-enclosed, suspended "Skybox" at Daniel, the perfect place to observe all the kitchen goings-on in the award-winning epicenter of Master Chef Daniel Boulud.

*(Restrictions: Play runs March 29 – June 10, 2007. Blackout dates apply to the room at Four Seasons (Tax is included. Gratuity not included at Daniel. Daniel Monday to Wednesday only. Le Cirque, Dr. Ruth, and Four Seasons offers are valid for one year.)*

**Courtesy of:** Four Seasons Hotel New York, Tiffany & Co., Sirio Maccioni – Le Cirque New York, The Maccioni Family, Dr. Ruth Westheimer, Kevin Spacey – Artistic Director of the Old Vic Theatre.

**Value:** Priceless



**THINK BLUE!**

Take yourself and three friends out to the ball game in style and with one of the greatest managers in the history of baseball, Mr. Tommy Lasorda. The ambassador of the world famous Los Angeles Dodgers will be your host and guide as you sit with him in four of the best seats at Dodger Stadium. Get the inside secrets from this true pro, as he shows you around all of the behind-the-scenes action prior to the big game. Mr. Lasorda will escort you to batting practice, as well as make introductions to the coaching staff and players. (He may even buy you some peanuts and Crackerjacks!) In addition, the package also includes roundtrip air travel on a luxe private plane from Las Vegas. Take home this Dodger dream and hit it out of the park.

*(Date to be mutually agreed upon.)*

**Courtesy of:** Michael Milken

**Value:** Priceless



**1. YOU BETTA WORK!**

Give a twirl, Cover Girl, when you fly to Los Angeles to shoot a custom cover for glossy lifestyle bible, VEGAS Magazine. Indulge your inner supermodel with a full session of makeup, hair and wardrobe styling. Then turn your gorgeousness on the camera as a professional photographer captures you on film! Receive 500 promotional copies with your very own image on the cover (just so you can show everyone how fierce you are!) Included in this ultimate "me" experience, a sexy pedicure, courtesy of lingerie-clad nail technicians, who will treat your tootsies to the scintillating AMP After-hours Pedicure, either the Chocolate Covered Strawberry or the Milk and Honey, inside the privacy of the posh Palms hotel salon. Nosh on goodies from N9NE Steakhouse and champagne of your choice (Dom or Cristal, naturally). Take home a sampling of Prive Products to pamper yourself, long after the After-hours is over.

*(Restrictions: Date for this package depends on photographer's shooting schedule.)*

**Courtesy of:** VEGAS Magazine and Greenspun Media Group & AMP Salon @ Palms Casino Resort – Michael Boychuck

**Value:** \$50,000

**2. TO THE SLOPES!**

There's hardly anyone more qualified to teach the art of navigating the slopes at Lake Tahoe than Olympian and six-time World Speed Skiing Champion Franz Weber. Step into your skis and enjoy lessons from Weber and his counterpart, Franz Klammer, also a world champ and Gold Medal winner, during a three-day extravaganza March 18-20 at the Shakespeare Ranch, a stunning vacation property with panoramic views and the very best of everything at your fingertips. Working up an appetite for the culinary extracurriculars should be a piece of cake. Who wouldn't save room for the gourmet food, superb wines and delicacies included in this package? Exercise, camaraderie, and luxury like you've never imagined. Rest up for this one!

**Courtesy of:** Franz Klammer, Franz Weber and Camille & Larry Ruvo

**Value:** Priceless



**3. "FORE" THE GOLF LOVER**

Two lucky travelers will venture to the green grasses of Scotland, clubs at the ready! Fly roundtrip business class from any major U.S. city to Scotland, the birthplace of golf, for four nights in deluxe accommodations in the charming city of Edinburgh. Once there, each participant will have a chance to play a round at two different British Open courses, fees included. Tear yourself away from the action for a guided, VIP tour of the famous Dewar's World of Whiskey Distillery in Aberfeldy, a town recognized for its prized production of the heralded elixir. This is the granddaddy of golfing excursions.

**Courtesy of:** Bacardi USA

**Value:** \$20,000

**4. GEHRY RARITY**

Straight from the mind of this century's most well-known architect comes a scale model of the Frank Gehry-designed Walt Disney Concert Hall personally signed by the man himself. Own a piece of architectural history.

**Courtesy of:** Frank O. Gehry

**Value:** \$20,000

**5. LEARNING FROM THE BEST**

Have them envying your swing when you and a guest return from a one-day school by the golfing professionals at the Kostis McCord Learning Center in beautiful Scottsdale, Arizona. No matter your level of skill, PGA Tour Pros and Sports commentators Peter Kostis and Gary McCord will devise a personal program just for you as you play the day away at the Grayhawk Golf Club. Say "bye-bye" to whiffs, duffs and divots as these coveted teachers walk you through every tip, swing and putt.

*(Offer valid through December 31, 2007.)*

**Courtesy of:** Peter Kostis & the Kostis McCord Learning Center

**Value:** \$50,000





**6. FEEL THE FEVER****2007 NCAA Final Four Package in Atlanta**

The NCAA Men's Final Four Championship Tournament is widely recognized as the premier collegiate and amateur athletic event. With sixty-five of the top collegiate teams vying for one prize, the competition is unparalleled. This is your opportunity to catch the fever of March Madness and make your dreams come true!

Upon your arrival to Atlanta, you and your guest will enjoy your first evening at a relaxing dinner before you retire to your four-star accommodations and prepare for five days of the "most exciting sporting event in the world"... The Final Four!

On Friday, indulge in Atlanta's finest as you and your guest will tee-up at one of Atlanta's top golf courses followed by an exclusive dinner at one of Atlanta's top restaurants featuring a pregame discussion with ESPN personalities and former NCAA coaches.

Saturday offers a full day of festivities as you take in an electric atmosphere filled with sports personalities and spectators at the Georgia Dome for pregame workouts leading into The Final Four.

Sunday provides the opportunity to play golf or enjoy a spa appointment followed by dinner. The madness will have come down to a showcase of the top two teams in collegiate basketball. You and your guest will be situated in the lower level behind the baskets for the 2007 NCAA Tournament Championship game!

**(Package Includes:)**

- First-class, roundtrip airfare for two (2) on American Airlines to Atlanta, Georgia
- Four-Star Accommodations (Marriott-Sheraton-Westin-Hilton) for five nights
- All necessary ground transfers
- All meals and open bar
- VIP Reception Thursday, March 29, 2007
- Golf & Spa (1-per day)
- VIP Dinner with ESPN and former NCAA coaches Friday, March 30, 2007
- Two (2) tickets to the NCAA semi-final games Saturday, March 31, 2007
- Leisure day of golf or spa Sunday, April 1, 2007
- Two (2) Lower Level seats behind the basket for the Championship Game on Monday, April 2, 2007

**Courtesy of:** Ed Brown and Patrón Spirits, The Tiger Woods Foundation

**Value:** \$20,000



**7. SIP THE NECTAR OF THE GODS**

The world-famous White Gold Jeroboam of Dom Pérignon Vintage 1995 is hands down the most expensive and spectacular jeroboam of champagne ever produced. The envy of oenophiles the world over, this much sought-after bottle is the product of the Byblos for Dom Pérignon collection (a collaboration between the legendary champagne house and that jewel of the Riviera, the ultrachic Hôtel Byblos on Saint Tropez). The bottle of Dom Pérignon's exquisite Vintage 1995 is sheathed in a metallic envelope that has been dipped in white gold. Needless to say, this item is extremely limited. (It was first unveiled in May at the Cannes Film Festival.) In the words of one enthusiast, it evokes "a haute-couture gown endlessly gliding down the red carpet." This is the first of 10 bottles which will be available in the U.S. For the champagne aficionado, bubbly just doesn't get any better. As Dom Pérignon once said: "Come quickly, I'm drinking stars!"

**Courtesy of:** Moët Hennessy, USA

**Value:** Priceless

**8. A TRIP TO OZ**

Journey to the Land Down Under as you and a guest buckle into your Business Class seats and fly halfway 'round the globe for a 5-day winetasting extravaganza in Australia and New Zealand. You'll stop at some of the most treasured wineries in the region — including the vineyards of Jacob's Creek and Brancott. Spend two days in New Zealand and three in Australia as you sample the friendly hospitality—and some of the tasty vintages—that have made this part of the world a visitor's paradise.

*(Restriction: Two months' notice required.)*

**Courtesy of:** Pernod Ricard USA and Jacob's Creek Winery

**Value:** \$25,000



**9. CENTRAL COAST CLASSIC**

Scheduled for July 12–15, 2007, the Central Coast Wine Classic is an exhilarating wine & food packed week featuring special wine seminars, tastings, luncheons and dinners. Each year famous vintners throughout the world and celebrity chefs journey to the exquisitely beautiful Central Coast of California to participate in activities that include upscale food and wine presentations of all sorts. Held at the Dolphin Bay Hotel & Residences at Shell Beach, Tolosa Winery in the Edna Valley & Hearst Castle, the Twenty-Third Annual Central Coast Wine Classic is inviting six people (three couples) to enjoy the following events:

- Luxury private jet transportation from Las Vegas, Los Angeles or San Francisco to San Luis Obispo & returning, courtesy of Peter Paul
- Chauffeured General Motors luxury automobile transportation for four days, including airport pick-up & return
- Deluxe Ocean-View Accommodations for Three Couples for Three nights at the Dolphin Bay Hotel & Residences at Shell Beach
- Table for Six People at the Sold-Out Dinner at Hearst Castle, Reserved for Honorees, Dignitaries & Sponsors
- Barrel Tasting featuring barrel samples & new releases from 75 wineries
- Bordeaux Varietal Symposium, featuring stellar wines from California, Washington & France, such as Justin, Chappellet & Chateau Palmer
- Winemaker Dinner at a San Luis Obispo County Winery or Restaurant
- Rare and Fine Wine and Lifestyle Auction (One of the most comprehensive in America), Silent Auction & Luncheon
- Champagne Symposium, featuring Wine Classic Honoree, Schramsberg
- Reserve Winetasting, presenting the two most special wines of each of 100 fine wine producers with cuisine from the Dolphin Bay Chefs Team
- An Etched & Hand-painted Imperial of Peter Paul Napa Valley Cabernet Sauvignon
- One Case of Peter Paul Napa Valley Cabernet Sauvignon
- One Etched & Hand-painted magnum for each couple of 2006 Central Coast Wine Classic Commemorative Cuvee

The 2007 Wine Classic is certain to be one of the most comprehensive and enjoyable food & wine events you will ever attend. Contact Founder & Chairman Archie McLaren at (805) 544-1285, [archie@alonet.org](mailto:archie@alonet.org), for further details and arrangements or for an informational brochure describing the event. The full schedule is now available at [www.centralcoastwineclassic.org](http://www.centralcoastwineclassic.org).

**Courtesy of:** Archie McLaren

**Value:** \$30,000



**10. THE ONE WITH THE BIGGEST TOYS WINS!**

It doesn't get much better than this elite home theater system featuring the top-of-the-line Sony 70" Qualia Projection TV. With a picture this clear, you'll truly feel like you're part of the action. Whether you're watching the Super Bowl or a concert at the Hollywood Bowl, you'll be the envy of your friends when you match up the visuals with a surround receiver, DVD player, and the leading-edge acoustic engineering of the Sony XT series of speakers in satin-polished aluminum cabinets as well as an 8" Subwoofer. Control everything with an MX900 Universal Remote. Who says size doesn't matter?

**Courtesy of:** Wild West Electronics

**Value:** \$27,000

**11. AN ORIGINAL'S ORIGINAL**

Have a seat in a one-of-a-kind chair designed by one of the greatest architects of the 20th century. Frank Gehry has dreamed up and fabricated this incredible cardboard chair (one of his signature furniture designs) in his studio in Los Angeles, and he invites you and a guest to join him there for a personal tour and a private lunch. Tap into the mind of one of living history's most incredible creators.

**Courtesy of:** Frank Gehry and Gehry Partners, LLP

**Value:** \$50,000



**12. THE MORAGA, THE BETTER**

Delight in a rare "Limited Edition" Moraga Wine Vertical of 10 vintages (1990-1999) when you take home this intoxicating package, featuring the highly acclaimed Cabernet Sauvignon from Moraga Vineyards, the one and only winery in luxe Bel Air, California.

**Courtesy of:** Moraga Vineyards

**Value:** \$1,800

**13. FERRAGAMO DESIGNS A FINE WINE**

Enjoy a taste of three magnificent magnums from the prized Ferragamo Estate in beautiful Tuscany. The Il Borro Winery is nestled in the fragrant hillsides of a timeless Italian village and under the supervision of one of Italy's top oenologists. They produce very succulent wines from a blend of French and Italian grape varieties.

**Courtesy of:** Salvatore Ferragamo, Il Borro Winery from the Ferragamo Estate

**Value:** \$3,000

**14. IN A CLASS BY ITSELF**

Regarded as one of the world's finest historical wines, the vintages of Bordeaux First Growth Chateau Mouton Rothschild are among the most collected bottles on earth, sought by the most discerning of palates. For you, three (3) jeroboams (4.5 Liters) of Chateau Mouton Rothschild's divine 2000 vintage, rated 97 points by Robert Parker. An absolutely rockin' wine that just oozes class all the way. But wait; there's more: Baroness Philippine de Rothschild herself has signed each bottle, making them rarer than pretty much anything. Amazing stuff.

**Courtesy of:** Madame de Rothschild, Baron Philippe de Rothschild, S.A.

**Value:** \$15,000



**15. WINNING SPIRITS**

A collection of California's finest wines, from esteemed vineyards, including a 2003 Pahlmeyer Proprietary Red 1.5 L, a deep ruby with big tastes of blackberry, smoke, plum and licorice. There's also a Campbell's rare Rutherglen Muscat and Rutherglen Tokay, each 375 ml, with a combined score of 195 from uber wine critic Robert Parker. In addition, try one case from Martin & Weyrich Winery in Paso Robles; a special blend of 85% Cabernet Sauvignon and 15% Sangiovese. Add an irreplaceable accessory to your collection with Far Niente and artist Thomas Arvid's "Best Case Scenario" Collectors Case. This custom-made, hand-finished, pine "briefcase" has polished brass hardware and detailed images of the Far Niente estate. Artistic flourishes set off both the exterior and interior of the case, enhancing what lies inside: A six-bottle vertical of extremely limited Far Niente Cave Collection Cabernet Sauvignon, Napa Valley, Oakville, from the 2001, 2002 and 2003 vintages. Only 500 cases of these prestigious blends were produced.

**Courtesy of:** Pahlmeyer, Far Niente, The Click Wine Group and Martin & Weyrich Winery

**Value:** \$1,900

**16. STOCK THE CELLAR**

Fill up your fantasy wine cellar with these tasty and treasured wines. First, 1.5 L bottles of Rutherford Hill, Chimney Rock, Sanford, Episode and Terlato Chapoutier, all signed by the distinguished Terlato Family of Paterno Wines International. Second, take home a selection of single vineyard Merryvale Cabernet Sauvignon wines with one case (6 bottles) of: Merryvale Vineyard X, Merryvale Clone 6 and Merryvale Beckstoffer (all from 2002); plus one case of delicious Chateau St. Jean Cinq Cepages, 2002, which is a classic Bordeaux blend of Cabernet Sauvignon, Merlot, Cabernet Franc, Petit Verdot and Malbec. Definitely worth adding to a perfect collection.

**Courtesy of:** The Terlato Family of Paterno Wines International; Rémy Cointreau, USA, Inc.; Fosters Wine America

**Value:** \$1,800



**17. LET YOUR SPIRITS TAKE HOLD**

A trio of the very finest from Pernod Ricard. Enjoy Royal Salute, a 21-year-old blend originally created for the coronation of Queen Elizabeth in 1953. Add a bottle of Martell Cognac XO. Created back in the year 1715, Martell is the oldest of the great cognac houses. Finally, the Glenlivet Cellar Collection 1983. Matured in traditional oak casks, just 800 bottles of this rare, single malt scotch whiskey exist in the United States.

**Courtesy of:** Pernod Ricard USA

**Value:** \$600

**18. SHARE YOUR SHAFER**

A most incredible opportunity to acquire two cases (12 bottles total) of the already legendary 2002 Shafer Hillside Cabernet Sauvignon, rated the perfect 100 points by Robert Parker. But be aware that one of the cases is magnums! Included are also one 3-liter bottle and one 6-liter bottle of the same wine, each signed by the master of the Vineyards himself: Doug Shafer. This is really an unbelievable lot that has few equals in terms of rarity. Not only is Shafer considered among the top 3 producers of Cabernet in California, but their large format bottles are never released to the public and less than 20 are made. Therefore, you get all the bottle sizes that were produced. This is the one you mortgage the house for.

**Courtesy of:** Doug Shafer of Shafer Vineyards and Ron & Tina Mumford

**Value:** \$12,000

**19. "JUSTIN" CASE YOU NEED AN EXCUSE ...**

No need to hide your feelings for fine wines if you wish to take away a 3-liter 2003 Syrah from Justin Vineyards & Winery. In addition to this bottle, enjoy a three-course lunch with pairings at Deborah's Room, a restaurant situated amongst the vines, oaks and rolling hills of this beautiful Central California Coast winery. After lunch, it's a treat of a tour of the Justin Wine Caves, the Isoeles Center and a full tasting of the Justin wine portfolio. Also included in this package is a 3-liter 2003 Raymond Vineyards Reserve Cabernet Sauvignon signed by Walter Raymond himself, a 2003 Chardonnay Clone Collection from Chalk Hill Estate and Winery, and a 1.5 L Chardonnay, also from Chalk Hill.

**Courtesy of:** Deborah and Justin Baldwin of Justin Vineyards, Raymond Vineyards, Chalkhill Estate Vineyards and Winery

**Value:** \$1,600



**20. AUREOLE AND WINES TO GO**

A restaurant this beautiful (with angels to match!) can only be found in Las Vegas. Have a tasting dinner in the private Swan Court with wine pairings for 10 people inside Aureole, Chef Charlie Palmer's Sin City flagship. Tour the kitchen where the magic happens and get up close and personal with Aureole's fabled Wine Tower. Leave satiated with "five of the '05s" from esteemed Holdredge Wines: one each of their Russian River Pinot Noir, Wren Hop Vineyard and Pinot Noir, and "Maize Rose" Pinot Noir. Also, one bottle of their 2005 Schiopettino (the only one made in North America!) and a 5-liter bottle of Wren Hop Vineyard Pinot Noir.

**Courtesy of:** Chef Charlie Palmer, Aureole Las Vegas and Holdredge Wines

**Value:** \$4,700

**21. CHI-TOWN CHARLIE**

Widely considered one of the best restaurants in the world, Charlie Trotter's in the Windy City has been a hot-spot staple of foodies for almost two decades. Enjoy the ultimate personal experience when you and nine guests dine at Charlie Trotter's and then take a kitchen tour that will make your taste buds tingle.

**Courtesy of:** Charlie Trotter

**Value:** \$4,000

**22. MINA MENU**

Have dinner for four at any of Michael Mina's restaurants — either in Las Vegas or his hometown stomping grounds, San Francisco. In either city, the food is purely the most delicious you'll find, especially if you're a seafood aficionado. The sea is his specialty, and Chef Mina will be sure to make this a very special evening. Additionally, you will take home a 5-liter bottle of highly regarded, second growth Bordeaux property Chateau Lascombes from the famed Margaux appellation, 92 points by Parker — Wow!

**Courtesy of:** Michael Mina, Freixenet USA, Inc.

**Value:** \$2,000





**23. NOBODY DOES IT LIKE NOBU**

Adventurous palates unite for an unbeatable sushi experience: The tasting menu at Nobu. Omakase (chef's choice) dinners here are the stuff of legends, and they never fail to please. This package is for 10 people who aren't afraid to sample a selection from the mind of Nobu Matsuhisa, the king of Japanese cuisine in America. Also take home a 6 Liter Methuselah bottle of the inimitable Champagne Pol Roger Brut (NV), a truly spectacular bubbly that was the favorite of Sir Winston Churchill.

**Courtesy of:** Nobu Matsuhisa, Kurt Eckert of Frederick Wildman and Sons

**Value:** \$2,000

**24. SMITH & WOLLENSKY**

Celebrate something! Have dinner for 20 inside Smith & Wollensky's Las Vegas private dining room and enjoy a five-course extravaganza, featuring wine pairings with each course. If that's not enough (and it should be!) we'll also add 6 bottles of Jana Cathedral, a sumptuous Bordeaux blend from Napa Valley.

**Courtesy of:** Smith and Wollensky & Jana Winery

**Value:** \$3,500

**25. ELIXIR OF "ALEX"**

So many awards, so little space to list them all. But rest assured, Chef Alex Stratta of Alex at Wynn Las Vegas, has won them all and then some. This time, Stratta will leave the comfortable confines of his kitchen and travel to your home to design and cook a menu for a party of 12 people. Paired wines for this very exclusive dinner party will be supplied by Southern Wine and Spirits. Before dinner, pop the cork on one of the grandest bottles of champagne; a very rare 9-liter Salmanazar Pommery Millesime 1989, which is one of the greatest vintages of champagne in decades.

**Courtesy of:** Alex Stratta of Alex of Las Vegas and W.J. Deutsch

**Value:** \$7,000



**26. N9NE SO FINE**

Savor a dinner for two at Las Vegas' hottest steakhouse, N9NE, inside the Palms Casino Resort. Follow dinner with a drink 55 floors above the lights of The Strip at ghostbar®. Add a VIP entrance to Rain Nightclub and end the evening on the dance floor. Then try another side of N9NE in the Fantasy Tower as you experience NOVE Italiano, the sister eatery to the original, this time featuring the very best of Italian cuisine. Party under the open-air roof of MOON Nightclub or revel in VIP access to the ultra exclusive Playboy Club. Pasternak Wine Imports makes this package complete with a magnum (1.5 liter) of Chateau Duhart-Milon Rothschild 2004 from Bordeaux.

**Courtesy of:** Jenna and Michael Morton, Liza & Scott DeGraff and the N9NE Group

**Value:** \$1,000

**27. CHEF BARRY WHIPS IT UP, AND LEE IACocca FINISHES IT OFF**

Wanna know how to make your dinner guests smile? The secret is in the Barry — that's Chef Barry Dakake to those in the know. Chef Dakake is the mind of N9NE Steakhouse at the Palms, a whiz in the kitchen who will share his creative cooking talents with 20 people for a lesson you won't soon forget. Sommelier Christian Margesson will throw in his invaluable two cents on wines and wine pairing, so you know what to do when that whole thing comes up at your next dinner party.

Get your apron on and make a masterpiece, then have a private lunch to enjoy the fruits of your very fun labor. Your package also includes the exclusive wines of Lee Iacocca.

There are few words to describe the rarity of landing a case of Lee Iacocca 1999 Brunello di Montalcino. This fresh-colored, fragrant, full-bodied wine is made from 100% Sangiovese grapes, harvested by hand and aged three years in French Oak, then refined in the bottle for an additional six months. The result is sublime. In fact, so singular is this experience, there were only 50 cases of this wine ever produced for Lee Iacocca's private collection. Never seen in the market before!

**Courtesy of:** Jenna and Michael Morton, Liza & Scott Degraff of the N9NE Group, and Lee Iacocca

**Value:** Priceless



**28. WHISKEY IN THE SKY WITH DIAMONDS**

It turned 60 and is what you're missing in your collection of fine spirits. The Macallan 1946 is absolutely one of the rarest released whiskeys in the world. Almost impossible to find and certainly never easily acquired for money, this is classic Scottish Master Distillery stuff from a historic vintage. Remember, World War II was just over; and this is what they made to celebrate. So, it doesn't get more serious than this.

**Courtesy of:** Southern Wine and Spirits of Nevada

**Value:** \$3,000

**29. DRINK LIKE THE KING OF FRANCE**

If you want to emulate the great King Louis XIII of France, then this cognac is what you would be ending your night with; every night! Absolutely considered to be one of the finest and rarest, this smooth fragrant cognac is blended from no less than 40-year-old oak-aged cognacs and comes in a Baccarat crystal decanter worthy of King Louis himself.

**Courtesy of:** Southern Wine and Spirits of Nevada

**Value:** \$4,000



**30. LE DIVA DION**

Before this world-renowned lady of the stage packs up and ships out of Vegas later this year, make sure you see the incomparable Celine Dion in her fabulous show at Caesars Palace. Do so with these six incredible tickets — top-notch seats all — to "A New Day." (Expires October 11, 2007.)

**Courtesy of:** Todd Goldstein and AEG & Concerts West, An AEG Live Company

**Value:** \$2,400

**31. FAMILY FUN, MATEY!**

Live the life of a pirate clan at the ultimate family getaway: Pirate's Cove in Boulder City. This 3-night, 4-day adventure is packed with water sports, basketball, pools, saunas and all of the amenities any fun-loving family could desire. Pirate's Cove sleeps oodles of troopers with its 12 bedrooms, all of which overlook the sparkling blue of Lake Mead.

**Courtesy of:** Craig and Dondi Tillotson

**Value:** \$7,500

**32. ITALIAN FOOD, WINE AND PURE NIGHTCLUB — OH MY!**

In East Harlem, there's a restaurant that's been open since way back in 1896. Problem is, there are only 11 tables, and they're all booked, night after night. Some people wait a year for a reservation at RAO'S; such is the demand for the incredible Italian food and atmosphere. Well, Las Vegas has of course solved this little problemo now that RAO'S, the cherished eatery, is open at Caesars Palace. Enjoy seating in one of the two ten-table rooms, or dine outside by the pool, when you win dinner for four at RAO'S, including sumptuous wines from the esteemed Palm Bay portfolio. Palm Bay is the largest importer of Italian wine in the United States. The four of you will enjoy a dinner at RAO'S and then head off to Pure Nightclub — the hottest nightclub in the country — where a table awaits with bottle service and a limo to get you home. Salud!

**Courtesy of:** Palm Bay Imports, Pure Management, Pure Nightclub, Robert Frey and Steve Davidovici

**Value:** \$4,000



**33. "24" HOURS AT A "CRIME SCENE INVESTIGATION"**

Your phone is ringing; and it's Jack Bauer on the line, telling you to get to the set of his hit series, *24*, as quickly as you can. Your life as a fan may depend on it! You and a guest will visit the *24* set in Chatsworth, California and spy on Kiefer Sutherland and the rest of the cast of this incredibly intense, thrill-a-minute show. There's a two-fer to this Hollywood rarity, because we know if your TV tastes love *24*, they also have the hots for *CSI: Crime Scene Investigation*. Thought so. Included in this package is a set visit to CBS' most popular drama. Visit the sleuths of *CSI* and meet the cast. They may even let you in on a few tricks of the trade.

*(Visitors to the sets must be at least 18 years of age. The trip to "24" is nontransferable. The set visit to "CSI" is valid until April of 2007.)*

**Courtesy of:** Howard Gordon of *24* and *CSI: Crime Scene Investigation*

**Value:** Priceless

**34. DAVY! DAVY CROCKETT!**

You will be the king of the wild frontier with none other than Fess Parker. Fly on your own private jet and join Fess for lunch at the Fess Parker Country Inn in beautiful Los Olivos, California. A one-night stay is a must, although Fess requests it be on a Thursday, as this is when he and Mrs. Parker host a weekly sing-along! After spending time with this actor (and superb winemaker!) you'll depart with an assorted case of delicious red and white wines.

**Courtesy of:** Fess Parker

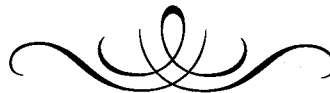
**Value:** Priceless

**35. BEAR-Y GOOD TIMES**

We don't know about you, but when we were young 'uns, we loved us our Teddy. Have a party for 12 little ones at Build-A-Bear, and get them busy building their own cuddly best friends for life! This party also includes complimentary pizza and ice cream. It all adds up to an event that'll last in your child's heart and mind for years to come.

**Courtesy of:** Sandy and Michael Mecca

**Value:** \$1,000



**36. GAWKING AT THE GRAMMYS**

Dust off your tux and pick out that red carpet ensemble: it's time to party with stars from all across the musical galaxy including the worlds of rock, country, hip-hop, and indie! You'll be brushing elbows with them all at the 49th Annual Grammy Awards. Nab four coveted tickets to the Grammys on February 11, 2007. Hop into your limo and arrive in style. Plus, you'll be treated to a series of special surprises, all compliments of CenterStaging Musical Productions.

*(Tickets are nontransferable.)*

**Courtesy of:** CenterStaging

**Value:** Priceless

**37. THE ULTIMATE GUITAR**

Pick the strings of your very own, custom-made Gibson Les Paul Standard – Heritage Cherry Sunburst Guitar, with a '50s style neck; signed by friends of CenterStaging, including Les Paul, Fergie, Meatloaf, Sheila E, Pete Escovedo; teen pop idols, Aly & AJ and the stars of *Dancing with the Stars*: Cheryl Burke, Joey Lawrence, Lisa Rinna, Drew Lachey, Harry Hamlin, Kym Johnson and Louis Van Amstel.

**Courtesy of:** CenterStaging

**Value:** Priceless

**38. START YOUR ENGINES!**

Be the ultimate VIP at the racing event of the year: The 2007 Las Vegas Grand Prix. For one spectacular day, Sin City makes like Monte Carlo to host the fastest speedsters in the world; and you and three guests will have VIP passes to all of the action. This package includes 3-day VIP Club admission with pit & paddock access, four hang-on-to-your-hat pace car rides around the track, and four ring-side seats for the special HBO boxing event held in conjunction with the Grand Prix, slated to unfold under the shimmering lights of Fremont Street. Don't let this priceless speed-junkie adventure zoom on by!

**Courtesy of:** Vegas Grand Prix

**Value:** Priceless



**39. WANNA PLAY, BOY?**

For years men (and women) have wondered about the famous Playboy mystique. Now's your chance to be a true insider. Land one of the exclusive Playboy Key Holder memberships and experience the ultrachic Playboy Club atop the Palms Casino Resort's Fantasy Tower as only a Key Holder can. After all, Hef knew what he was doing when he opened his only club in the world at the Palms. The Key Holder pass includes VIP access to Playboy Club, Moon and Rain nightclubs, and ghostbar®. Plus you'll have priority dinners and table reservations, concierge service, and more. So let those glamorous icons of bunnydom cater to your every wish.

And whoever is bold enough to delve into their Playboy desires is also plenty able to co-host Playboy Morning Radio for a day. Spend a morning of mayhem with celebrity radio personality Cort McCown. Warning: This show is not for the bashful! To finish off your Playboy experience, enjoy a \$1,000.00 shopping spree at the Playboy Store.

**Courtesy of:** Jenna and Michael Morton, Liza & Scott DeGraff and the N9NE Group; and George Maloof, Palms Casino Resort

**Value:** \$7,500

**40. KIDS' KREME-Y DAY**

Win "Parent-of-the-Year" cheers from the kids when you treat them to a children's birthday party at Krispy Kreme, complete with a face painter and balloon artist.

**Courtesy of:** Sarah and Lincoln Spoor and Krispy Kreme

**Value:** \$500

**41. CINEMA SOLO**

Close down the movie theater to the public and have your own cinema soirée for you and 399 of your very best friends! This private screening comes courtesy of Brenden Theatres at the Palms.

**Courtesy of:** Johnny Brenden and Brenden Theatres

**Value:** Priceless



**42. SHERIFF'S-EYE VIEW**

Bad boys, bad boys, whatcha' gonna do? Whatcha' gonna do when Gillespie comes for you? Tag along with Clark County Sheriff Doug Gillespie as he takes you up in the Las Vegas Metropolitan Police Department's whirlybird for a view of the city like you've never seen. Learn all of the inside scoop from the ultimate Vegas crime fighter.

*(As Sheriff Gillespie's schedule permits.)*

**Courtesy of:** Sheriff Douglas Gillespie

**Value:** Priceless

**43. SINGIN' THE BLUES**

It's the perfect package for any lover of the world-renowned House of Blues. Enjoy four tickets to the restaurant's famous Sunday Gospel Brunch, dinner for four at the House of Blues restaurant, and four general admission tickets for any concert at the House of Blues — where everyone who's anyone takes the stage.

**Courtesy of:** Russell Jones

**Value:** \$500

**44. PARTY IN THE GARDEN**

Jungle noises and the sweet purrs of big cats will make an excellent backdrop for your unique party inside The Secret Garden of Siegfried & Roy at the Mirage. Throw a birthday party for 25 in a spot guaranteed to make a lasting impression. This special bash includes birthday cake, party favors, guided tours of The Secret Garden, goodie bags and, of course, the special mojo of the maestros of magic themselves.

*(The Secret Garden will remain open to the general public during the party.)*

**Courtesy of:** Siegfried & Roy and Bernie Yuman and Bernie Yuman Management

**Value:** \$5,000





#### 45. BREATHE IN BALBOA

Treat yourself to the very finest of the California Riviera when you and a guest put your feet up and unwind for a Saturday night inside a Governor's Suite at the Balboa Bay Club & Resort. Enjoy Newport Beach's most exclusive seaside escape for an evening and wake up to the hotel's famed Sunday Champagne Brunch in the Clubhouse.

**Courtesy of:** The Balboa Bay Club

**Value:** \$1,300

#### 46. CARRIE BRADSHAW'S NEW YORK!

Experience New York like *Sex and the City's* Carrie Bradshaw with a pair of prime seats to the fashion show of talented designer Yigal Azrouël during Fall Fashion Week and a viscose jersey, experimental t-shirt hand-draped by Yigal himself. You and your guest will stay a stone's throw from Azrouël's boutique in a suite at the swanky Hotel Gansevoort in the chic Meatpacking District. Enjoy complimentary breakfasts each morning at Ono and sip on comp cocktails at the Gansevoort's popular rooftop bar. Did we forget to mention the mani/pedi in the hotel's posh spa? And yet we still hear cries of More, More, More. Well, we thought we'd send you for a fabu dinner à deux at Lotus and then have you breeze by the velvet ropes when you are led to your VIP table at The Double 7 where you'll receive a couple rounds of drinks and some chocolates to end things off on a sweet note. As Petula Clark sang, "Things'll be great when you're downtown. Don't wait a minute for downtown. Everything's waiting for you."

*(Package based on availability. Blackout periods apply. Must make reservations at least 30 days in advance and present original certificate at check-in.)*

**Courtesy of:** Hotel Gansevoort, Yigal Azrouël, Lotus, Double 7

**Value:** \$5,500



#### 47. FOOD AND WINE FEST

Sample the savory delights of Miami at the 2008 South Beach Wine and Food Festival. This ever-growing weekend spectacular has garnered the attention of the Food Network as well as the finest chefs and mixologists in the world. Taste, nibble, and sip your way through SoBe's ultimate gastronomic offerings with your personalized weekend pass to the festival.

*(South Beach Wine and Food Festival is scheduled for February 2008.)*

**Courtesy of:** South Beach Wine and Food Festival

**Value:** \$2,500

#### 48. RED ROCK RENDEZVOUS

Rekindle the flames of passion without straying too far from home when you delight in a couples' weekend at Red Rock Casino Resort & Spa. Take a chauffeured limo out to your Deluxe Suite and see the lights of The Strip twinkle from afar. Have dinner with your amour at T-Bones, fast becoming the scene-ster steakhouse for those in-the-know. Plus, sip on complimentary drinks for two at Lucky Bar, Cherry nightclub, Onyx or the Rocks Lounge. Cap it all off with two gratis spa treatments in a private VIP spa suite, while savoring every bite of chocolate-covered strawberries and each sip of sparkling bubbly. Enjoy the use of a poolside cabana, as well as an array of spa products. You'll return to everyday life with a satisfied smile.

**Courtesy of:** Station Casinos, Inc.

**Value:** \$2,500

#### 49. NAPA VALLEY LUXURIES

Nestled among the hillside wineries of plush Napa Valley, CA lies Meadowood: a private estate of a bygone era and the foremost lodging spot in the region. Two couples will savor a two-night stay at Meadowood, with two bottles of scrumptious Maiden Wine in each room. Have a special tour and tasting at BOND Estates, a staple of Napa Valley thoroughbreds with ultimately just six of the most exclusive and satisfying Cabernet-based wines. Sit for the dinner of a lifetime at Meadowood's restaurant and feast on the chef's seven-course menu with wines paired.

**Courtesy of:** Meadowood Napa Valley

**Value:** \$4,700



### 50. LIFE IN LAGUNA

Three nights of the best of Laguna Beach are yours when you take home this Montage Resort & Spa treat for two. Listen to the sounds of the Pacific and soak in the sea breezes in your ocean-front, one-bedroom suite. Montage is Laguna Beach's premier hotel-resort, a treasured getaway for celebrities and privacy hounds. Here, your every wish will be granted.

*(Blackout months in July and August apply. Room and tax are included in package.)*

**Courtesy of:** Montage, Laguna Beach

**Value:** \$6,000

### 51. WALLY'S WEEKEND IN MALIBU

It could be the ultimate beach weekend escape to the postcelebrity enclave of Malibu, California. Stay at the one-bedroom, on-the-beach flat of Steve Wallace (of Wally's Wine & Spirits) and enjoy the beach within footsteps; for you and a guest. Adjacent to The Colony and all the shops on Old Malibu Road, this relaxing bungalow will have a fridge stocked with Veuve Clicquot champagne, Petrossian Caviar, paté and a full complement of wines. The package also includes use of water-friendly activities, as well as dinner for two at Steve's eatery, Brass Cap

**Courtesy of:** Steve Wallace and Wally's Wine and Spirits

**Value:** \$2,000

### 52. MY OH MAUI

Discover the enchantment of aloha at the Four Seasons Resort Maui at Wailea. It's beaches, beaches, beaches for you and a lucky guest at this exclusive oasis of luxury and relaxation. Spend five glorious nights gazing at the stars from your ocean-view room. Come on, people, it's Hawaii. There's nothing better.

*(Blackout dates 12/18/06–4/11/07)*

**Courtesy of:** Four Seasons Resort Maui

**Value:** \$4,200



**53. ESCAPE TO ANOTHER "PLANET"**

Hop in your limo and head to center Strip for a two-night adventure at the newly revamped Planet Hollywood Resort & Casino. An upscale makeover has perfectly suited the place, and you'll revel in every corner. From the Elemis Spa, where you'll enjoy a massage for two, to an ambrosial dinner at one of the hotel's upscale restaurants, your getaway will be unforgettable. Be the first to experience the revamped Planet!

**Courtesy of:** Planet Hollywood Resort & Casino

**Value:** \$1,800

**54. ERIN GO BRAGH!**

What does it really mean, you ask? It means Ireland is where it's at, my friend, especially if you fancy golf. This golfing package for two in green and friendly Ireland includes roundtrip airfare from the U.S. to Dublin for four days and five nights of posh accommodations, including two nights at Jim Clerkin's (the President of Beam Global Spirits & Wine) private cottage in Carlingford, County Louth. You'll swing for the hillsides as you golf the greatest courses in the world, where masters and pros have honed their skills. Rounds will be scheduled at the K Club (host of the 2006 Ryder Cup), the Royal Portrush Golf Club, and the Royal County Down Golf Club.

**Courtesy of:** Beam Global Spirits and Wine

**Value:** \$10,000

**55. W WONDERLAND THE SIZE OF TEXAS**

Deep in the heart of Texas (Dallas, to be precise), Southern hospitality meets cosmopolitan swank at the W Dallas-Victory Hotel. Have déjà vu all over again when you stay at this shiny new outpost of luxury, with two nights in a Texas-sized room, dinner for two at N9NE Dallas, NOVE Dallas and ghostbar Dallas. Yee-haw!!

**Courtesy of:** W Dallas – Victory, Jenna and Michael Morton, Liza & Scott DeGraff and the N9NE Group

**Value:** \$1,500



### 56. TAHOE TEMPTATION

Spend two nights at Harrah's/Harveys in Lake Tahoe. You'll be given a \$50 dining certificate, two tickets to a show, and two lift tickets in Tahoe. Plus, take your taste buds on a culinary tour of the region with dinner for two at the scenic Gar Woods Grill and Pier in Carnelian Bay, as well as dinner for four at Jake's on the Lake.

*(Dinner at Jake's on the Lake valid until January 31, 2008.)*

**Courtesy of:** Harrah's/Harveys Lake Tahoe, Gar Woods, Jake's on the Lake, Franz Weber.

**Value:** \$1,200

### 57. HAWAIIAN HIGH LIFE

From the beaches to the beachside bungalows, the Westin Maui Resort has it all for you and a guest. This 5-day, 4-night stay in a Golf Mountain View room is the trip of a lifetime. Get away from the hustle and bustle of the mainland and chill aloha-style.

*(Consecutive nights only. Expires December 15, 2007.)*

**Courtesy of:** Sandy & Michael Mecca

**Value:** \$3,000



### 58. WINE, DINE AND RECLINE

It's a taster's delight with this four-stop wine tour adventure in California. Six of you will enjoy a tour and tasting (plus a 3 L bottle), at B.R. Cohn Winery and Olive Oil Company. Then head on over to Vineyard 29 for a tour that ends with lunch and tasting on the Vineyard's sun-dappled patio with a view of the valley. The winning bidder will also add a 1.5 L bottle of 2003 Vineyard 29 to their personal collection. It's off to Opus One for a twilight tour of the vineyard and another tasting (You can handle it, we promise!). The winning couple can steal away to a private tour, tasting and gourmet picnic lunch with pairings at renowned Chateau Ste. Michelle Winery. Chateau Ste. Michelle plays host to the Summer Festival concert series, which has delighted crowds with the musical stylings of the Gipsy Kings, Elvis Costello, Counting Crows, and Jewel, just to name a few. Your two VIP tickets to the series include access to a private, preconcert reception, hors d'oeuvres paired with selected wines, and seats in the special reserved section of the scenic outdoor amphitheater.

*(Note: Travel and lodging expenses not included. Concert tickets subject to availability.)*

**Courtesy of:** B.R. Cohn Winery & Olive Oil Company, Ste. Michelle Wine Estates, Anne & Chuck McMinn, Vineyard 29, Opus One.

**Value:** \$2,000

### 59. VISIT THE VINEYARDS AND THE FRENCH LAUNDRY!

Land smack dab in the middle of the rolling hills of California wine country as you and three guests spend three nights (Friday, Saturday, Sunday) at a one-hundred-year-old vineyard cottage at the famed, family-run Hartwell Estates Vineyard. Hartwell's hospitality extends to include a tour and tasting, as well as a 1.5 L of Hartwell Estate Cabernet Sauvignon 2002. Next, visit the award-winning wines at nearby St. Supery Vineyards and Winery, where you will again have a tour of the vast estate. Stopover number three will be at The Hess Collection Winery, where again, four of you will have a superior VIP tour and a tasting lunch in the private dining room. Dinner in the region just isn't complete without a stop at Chef Thomas Keller's French Laundry. The package includes dinner for a party of four, featuring French Laundry's best and freshest seasonal fare.

*(Dinner at French Laundry does not include wine, taxes or reservation. Gift certificate for the Hess Collection Winery expires February 10, 2008.)*

**Courtesy of:** Hartwell Estates, St. Supery Winery, The Hess Collection and Thomas Keller of the French Laundry

**Value:** Priceless



#### **60. WEEKEND TO REMEMBER IN SONOMA**

Bask in the harvest sun at Sebastiani's 10-acre retreat, where you will enjoy wine country bliss for two nights in a tastefully decorated hillside two-bedroom cottage with spectacular views of the renowned Cherryblock Vineyard. Sip on a glass of fine wine as you enjoy a private tasting and tour for four people. You'll explore the 100-year-old winery grounds and sample its choicest fruits. Traipse on over to the magnificent Ferrari-Carano Vineyard, includes two nights at Vintners Inn in Santa Rosa, California, dinner for four at John Ash & Co. (adjacent to Vintners Inn), and a private tour, tasting and lunch at Ferrari-Carano Vineyards & Winery in beautiful Healdsburg, California.

**Courtesy of:** Rhonda and Don Carano, owners, Ferrari-Carano Vineyards and Winery Courtesy of Sebastiani Vineyards and Winery

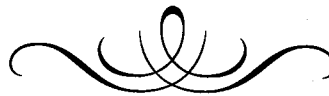
**Value:** \$4,000

#### **61. SALUD! THE SWEET LIFE!**

Don't let this dream vacation to Italy's glorious wine country pass you by. Arrive in the romantico city of Rome, then head on out to the sweet-smelling countryside of Tuscany for a three-night stay at a first-class hotel in Siena, a town with so much charm you'll never want to leave. While in Siena, visit the Rocca Della Macie winery and enjoy a reception at Fizzano, then pass the day away at Col d'Orcia winery in the tiny nearby city of Montalcino. Travel from Florence to Venice, where you will spend two nights at the famed Hotel Daniella, and pay a visit to the cherished Vistorta wine bar. Relax and let the romance of Venice float your cares away. From Venice, it's off to Verona, where Romeo and Juliet found star-crossed love, for a two-night stay at the charming Hotel Gabia D'Oro. A trip to Verona wouldn't be complete without a stop at the Bertani vineyards, situated on the palatial, neo-classical estate of Villa Novare. Then it's off to Milan for one night, where you will bid Italy a fond "Ciao, Amore!"

**Courtesy of:** David Taub and Marc Taub and Palm Bay Imports

**Value:** \$16,000



## 62. "ANATOMY" OF AN L.A. WEEKEND

Satisfy those cravings to be a true Hollywood playa with this A-list weekend of fun in the city of angels. Bunk at the W Los Angeles Westwood, hipster hotel du jour, for two nights. Lunch where the great Wolfgang Puck started his empire, the original Spago, where you will surely spot some stars. In the evening, wave hello to Jack and the other celebs that fancy themselves a little b-ball, as you and three guests watch an L.A. Lakers game in the Owner's Box at the Staples Center. And for the cherry on top? Plan on a craft-services lunch when you and a friend spend a day observing the merriment on the set of ABC's Golden Globe and Emmy-winning series, *Grey's Anatomy*. Seriously? Seriously. And there's a signed photo of the cast for you, too. Isn't it just dreamy?!

**Courtesy of:** W Hotels Worldwide, Spago, Todd Goldstein and AEG, *Grey's Anatomy*

**Value:** Priceless

## 63. "KING" OF THE HARDWOOD SUITE

You know you're a true "baller" when you step onto the court in your very own suite in the Fantasy Tower at the Palms Casino Resort, where you'll get to stay for one memorable night. The only one of its kind, the Hardwood Suite boasts a full-sized basketball court, NBA-length Murphy beds that actually pull down onto the court (Gives new meaning to the term "courtside seats!"), a fully-loaded game room, bedrooms, locker room (with personalized jersey) and a hot tub smack dab in the middle of the living quarters. And, since that's how you roll, George Maloof has also kindly added two tickets to one of the must-see rivalry games in the NBA, the Sacramento Kings vs. the Los Angeles Lakers. Swish!

*(Attend the game in Los Angeles. Offer good for the 2006-2007 season.)*

**Courtesy of:** George Maloof and the Palms Casino Resort, Todd Goldstein and AEG

**Value:** Priceless





**64. DO IT WITH DIOR**

Have them all rubber-necking on the esplanade when you sashay/shante with the new "My Dior" bag in natural beige calfskin on your arm. Designed by John Galliano for Dior, this is the "it" bag of the season. Carry on, girl!

**Courtesy of:** Dior

**Value:** \$2,000

**65. HONOR THY HERMES**

Straight from the hallowed halls of Hermes Paris, accessorize with style with this 100% cashmere fringed throw. Perfect for a chic snuggle!

**Courtesy of:** Hermes of Paris

**Value:** \$1,800

**66. SOFT AS SILK**

In Italy, Loro Piana's fabrics and designs are treasured heirlooms. Be one of the lucky few to know what fine cashmere and silk feels like next to your skin when you pick up this beautiful ladies' scarf with exclusive Loro Piana signature pleating.

**Courtesy of:** Loro Piana

**Value:** \$650

**67. "SAKS"-Y BAG**

The upscale department store for style, Saks Fifth Avenue has donated a designer handbag from the Spring 2007 Collection. Get your Fash-on.

**Courtesy of:** Saks Fifth Avenue Las Vegas

**Value:** \$1,000



**68. WE WON'T TELL IF YOU WON'T!**

Besides, with the work of these masters, no one will ever know. It's a complete facial rejuvenation package from the Center for Facial Appearances and Dr. Richard L. Anderson, M.D. Valued in the tens of thousands of dollars, this incredible overhaul features an eyelid and brow lift, an endoscopic forehead lift, Botox injections, IPL Treatment and everything in between. You name it, this package has it. So go in for some of the best care available for cosmetic and reconstructive surgery. You'll come out looking 20 years younger and a whole lot smoother. It's time for a little tune-up. Don't be afraid to be your very best self.

**Courtesy of:** Center for Facial Appearances and Dr. Richard L. Anderson, M.D., FACS

**Value:** \$40,000

**69. PAMPER YOUR HAIR**

Enjoy an assortment of products from TIGI products — a celebrity favorite — including Bed Head shampoo, conditioner, styling products, plus the Bed Head body hard-core hair dryer, flat iron and a sampling of the company's new makeup collection.

**Courtesy of:** TIGI/Bed Head, Mascolo Family

**Value:** \$500

**70. MEDICAL INTERVENTION**

Are you the worrying kind? Got a touch of Woody Allen syndrome? Prone to thinking you've got this, you're developing that? Then this is the perfect gift for you and someone you love. It's the kit and kaboodle package from the aces at Steinberg Diagnostic Medical Imaging: two virtual colonoscopies (noninvasive,) two CT lung screenings and two whole body CT/PET scans, with consultations with a Board Certified Radiologist. PET scans can diagnose many forms of cancer, and they can also trace Alzheimer's disease before it is clinically evident. Take a proactive step in safeguarding your health.

**Courtesy of:** Betsi & David Steinberg, Steinberg Diagnostic Medical Imaging

**Value:** \$17,000



**71. SKIN AND SPA**

Shea Terra Organics has supplied an all-natural goodie bag of assorted products designed with a holistic and healthy approach to skin care.

**Courtesy of:** Yvette & Brad Masterson

**Value:** \$300

**72. "RANCH" HAND**

Saddle up and mosey on over to a whole different kind of ranch experience at Canyon Ranch SpaClub inside the Venetian. Try the Personal Creation Package for two, which includes a workout passport, a meal in the café (featuring the very tastiest of healthy cuisine), and three spa services of your selection. And for once, you'll get to take home one of the signature snuggly Canyon Ranch robes, a set of sandals, and a handful of products from the Canyon Ranch and Phytomer Line.

*(Offer good for one year.)*

**Courtesy of:** Canyon Ranch SpaClub at the Venetian

**Value:** \$1,100

**73. BRIONI BEST**

Once the symbol of European aristocracy, Brioni has been dressing men in luxurious suits for decades. This classic, elegant Brioni navy wool blazer is a fine example of the ageless style and indispensable features brought to you by this master of Italian tailoring.

**Courtesy of:** Brioni USA

**Value:** \$3,500

**74. TOD TERRIFIC**

You'll hold your head high when you enter the locker room (or any room, for that matter) holding this handmade brown leather gym bag with white stitching from Italian luxury goods purveyor Tod's.

**Courtesy of:** Tod's

**Value:** \$1,900



**75. BELLA TALULAH**

Las Vegas' own queen of chic, Meital Grantz, says that showing up with the "Josephine" Satin Clutch Bag by French design house, Lanvin, is certain to make you the belle of any ball. Elegant, fashionable, and perfect for an evening out, this delightful clutch is the best accessory for a lady with style.

**Courtesy of:** Meital and Joshua Grantz, Talulah G

**Value:** \$1,300

**76. FIND ME AT THE FORUM**

This is the ideal package for anyone who loves to while the day away under the partly cloudy skies of The Forum Shops at Caesars:

- A \$200 Forum Shops VISA logo'd gift card.
- A \$500 gift certificate to Ice Accessories.
- A \$500 gift certificate to Giuseppe Zanotti Design footwear.
- A \$1,000 gift certificate to Hugo Boss Las Vegas.
- A Deluxe Caesars Palace Spa Package for two people at Qua.
- Lunch for two at Spago.
- Two gift certificates worth \$500 each to the Taryn Rose boutique.

*(Gift certificates are nontransferable and not redeemable for cash.)*

**Courtesy of:** The Forum Shops at Caesars, Ice Accessories of Las Vegas, Giuseppe Zanotti Design, Hugo Boss Las Vegas, Palm Bay Imports, Taryn Rose International, Spago

**Value:** \$4,000

**77. ENTER "ETRO"**

Head off to the office with an extra spring in your step knowing how great you look with your red Etro Sofe Crocodile briefcase.

**Courtesy of:** Etro

**Value:** \$1,200



## **78. CLUTCH AND CARRY**

Look fabulous and fancy with this Sergio Rossi Satin Evening clutch bag. This will complete any girls night outfit!

**Courtesy of:** Sergio Rossi

**Value:** \$600

## **79. THE CLASSIC TUX**

The king of American sportswear, Ralph Lauren, offers a made-to-measure tuxedo from his Saville Row-inspired Purple Label collection. You'll be fitted at the Ralph Lauren store inside The Forum Shops at Caesars for what is certain to become a staple of your wardrobe as a proper gentleman.

**Courtesy of:** Joe Barrato, President of Ralph Lauren Purple Label Menswear

**Value:** \$5,800



**80. "WATCH" OUT FOR SOMETHING INCREDIBLE**

Fancy and fabulous is the only way to describe this gem of a timepiece. Courtesy of Horologio Fine Watches, the Michelle Watch features a stainless steel diamond case, quartz movement, a silver guilloche dial, black Arabic numbers, and a goes-with-everything light blue grosgrain strap.

**Courtesy of:** Horologio Fine Watches

**Value:** \$2,000

**81. YEARN FOR YURMAN**

The classic David Yurman bracelet is a piece that will last a lifetime. This stunner is a two-row, pavé carved cable bracelet with diamonds, set in sterling silver and 18-karat gold.

**Courtesy of:** David Yurman

**Value:** \$1,500

**82. BLACK AND WHITE AND GORGEOUS ALL OVER**

In jewels these days, the hottest, most coveted sparklers are black diamonds, which make these 8.87-carat, black diamond and white diamond earrings the ideal accessory for a fashionable dame.

**Courtesy of:** Kazanjian Bros., Inc.

**Value:** \$7,000

**83. TIME WILL TELL**

Live the luxe life of a true lady with this exquisite jeweled timepiece set with fourteen princess-cut sapphires in stainless steel on a satin strap from famed Swiss watchmaker, BEDAT & Co.

**Courtesy of:** BEDAT & Co.

**Value:** \$9,400



**84. GIRL'S BEST FRIEND**

Shine brightly with this dazzling diamond link bracelet with round-cut diamonds. All told, this beauty contains over 1.25 carats of diamonds set in white gold.

**Courtesy of:** Victoria Otter, Maria Fouce and Anatra Jewels

**Value:** \$4,000

**85. FIRST MATE WATCH**

Slip on Corum USA's Admiral's Cup Trophy 41 Swiss-made watch and feel like the captain of your own schooner. The 12-sided stainless steel case, signature nautical pendants as hour markers, and the vulcanized rubber strap make this one a winner. Don't be surprised if total strangers snap to attention as you pass by!

**Courtesy of:** Corum USA

**Value:** \$2,500

**86. BRIGHT, SAID FRED**

From the master of elegant gems, comes these incredible Fred Leighton chandelier diamond earrings. Consisting of a foliate and bow design, these sparkling conversation pieces are packed with crafted rose-cut and round brilliant diamonds, each with three pear-shaped, articulated diamond drops. The diamonds weigh-in at just under 7 carats. No doubt these babies will become family heirlooms.

**Courtesy of:** Fred Leighton

**Value:** \$12,500

**87. TOURNEAU TREASURE**

A great gift for your strong, sexy man, the men's Sportgraph Driver Watch from Tourneau features a stainless steel case and bracelet, black dial and sleek automatic movement.

**Courtesy of:** Tourneau

**Value:** \$1,250



**88. CAN'T BEAT CARTIER**

Nothing says classic beauty more than the Cartier Love Bracelet. This 18kt yellow gold bracelet is a must-have for any collection. The bracelet requires a mini-screwdriver for the signature screws, meant to signify the powerful and indestructible tie that binds two people together. Countless legendary couples view this Cartier wonder as a true icon and have made it their own. Now it can be yours.

**Courtesy of:** Cartier

**Value:** \$3,000

**89. STEAL YOUR HEART**

In this exquisite 18kt gold and diamond heart pendant, Di Modolo presents a most enthralling way to say 'I love you.'

**Courtesy of:** Di Modolo

**Value:** \$3,500

**90. PRICELESS PRESIDENTIAL**

No other watch makes a statement like the classic Men's Presidential by Rolex. This 18kt yellow gold beauty features day/date domed bezel, a champagne diamond string around the face and sapphire dial. It's a timeless treasure of understated elegance for any man in your life.

**Courtesy of:** Rolex

**Value:** \$27,000

**91. CRAVE A CARTIER?**

The exquisite design and unmatched beauty of this Cartier Lady's White Gold Tankissime timepiece make it one of the most coveted watches in the world. Waiting lists aren't necessary here for this stunning, delicate jewel, which comes with its own, custom diamond case.

**Courtesy of:** Cartier

**Value:** \$21,000





**92. THE "WEIL" THING**

High atop the most-wanted accessory list for him is this GT Don Giovanni stainless steel watch, made by the finest Swiss craftsmen by legendary Raymond Weil.

**Courtesy of:** Raymond Weil

**Value:** \$1,000

**93. YOUR HEART IN HER HANDS**

Show her the meaning of love when you present your favorite lady with this heart-shaped diamond lariat necklace set in 18kt white gold by Hollywood's go-to gemster, Jewelry by Rosalina.

**Courtesy of:** Rosalina Lydster, Jewelry By Rosalina, Inc.

**Value:** \$5,500

**94. CUSTOM PEARLS**

Straight from French Polynesia and assembled especially for Keep Memory Alive by "pearl emperor" Robert Wan, this exquisite strand of 29 Tahitian "circle" pearls shimmer with a rare rainbow of colors. Measuring between 13-14mm, these A-grade pearls feature excellent luster and come complete with a clasp of white gold.

**Courtesy of:** Robert Wan

**Value:** \$20,000

**95. SOMETHING TO "WATCH" OVER YOU**

From the boardroom to the ballroom, this elegant timepiece will suit any power player. A new-classic from haute horologist de Grisogono's "Uno Grande Seconde" collection, the watch is done in luxurious 18kt rose gold, and features a brown dial and natural black diamond crown with automatic movement and a brown alligator clasp.

**Courtesy of:** Fawaz Gruosi and de GRISOGONO-USA

**Value:** \$18,500



**96. COSMIC SPARKLER**

Your planets will align when you slip on this signature Teufel white gold Motion Ring. The diamond star spinning in constant motion appears to float over a translucent amethyst-colored background; this ring is almost as unique as a constellation.

**Courtesy of:** Teufel, Inc. – Gayle and Cameron Teufel

**Value:** \$2,500

**97. "TIME" FOR SOME CLASS**

The beauty of a classic timepiece is something that will always be prized by those with particular tastes in the finer things. This IWC Portuguese Chrono-Automatic in 18kt rose gold with crocodile strap is no exception.

**Courtesy of:** Mordechai Yerushalmi and The Jewelers of Las Vegas

**Value:** \$13,000

**98. BOLD. BEAUTIFUL. BREITLING.**

From the treasured Bentley collection of luxury timepieces comes this Breitling stainless steel "Flying B" with Neptune Blue Dial on Speed bracelet.

**Courtesy of:** Mordechai Yerushalmi and The Jewelers of Las Vegas

**Value:** \$13,500

**99. DRESS YOUR LOBES**

Kazanjian Bros. is known for being one of the world leaders when it comes to estate jewelry, with pieces so rare and unique collectors specifically seek them out when shopping for spectacular sparklers. These 44 carat Baroque, sapphire earrings are truly for the connoisseur. Made with exquisite platinum and diamond settings, they are perfect for a lady with an appreciation for the very best things in life.

**Courtesy of:** Kazanjian Bros., Inc.

**Value:** \$12,000



**100. VENICE'S VERY BEST**

Beauty is in the details, which is why Venetian art glass is some of the most collectible and stunning in the entire world. This pale blue vase is not only gorgeous and valuable, but it also represents the work of Salviati, one of the finest crafters of Murano glass.

**Courtesy of:** Stefano Ripamonti RIPA de MONTI - Venetian Glass

**Value:** \$3,100

**101. RUM AND SMOKE**

From FreyBoy Tobacco comes this package of goodies for the deserving man in your life. Or just for yourself. Why not? You deserve a break.

- 1 bottle Montecristo 12-year-old Aged Rum
- 1 bottle Montecristo Premium Blend Rum
- 1 box Montecristo Platinum Cigars
- 1 box Montecristo Cigars
- 1 Montecristo Cigar ashtray
- 1 Xikar cutter
- 1 leather cigar travel humidor

**Courtesy of:** Montecristo Rum & FreyBoy Tobacco

**Value:** \$750



**102. THE SPORTSMAN PACKAGE**

Take your pick of your most beloved Los Angeles team—Lakers, Kings or Dodgers—and enjoy four tickets in a luxury suite for a 2007-season game. Also included is the all-important VIP parking pass. In addition, it's a collectible sporting dream: a Johana Santana autographed All-Star Game baseball, a Bobby Abreu (All-Star Yankee right fielder) autographed ball, a Jose Reyes (Mets shortstop) autographed All-Star Game ball and a Freddy Garcia autographed All-Star Game ball, from the famous tie game in Milwaukee. And just like that, you'll have your own instant, priceless, collection of sports memorabilia.

*(Every effort will be made to accommodate date requests, but they cannot be guaranteed. Subject to game substitution; non-transferable; no cash value. Must have certificate to accompany request.)*

**Courtesy of:** The Omega Threat Management Group, Inc., and Jenna & Michael Morton and the N9NE Group

**Value:** \$1,800

**103. TAKE YOUR BEST SHOT**

Break all the rules of traditional photography with this spankin' new Canon Digital Rebel XT camera. A high-performance phenomenon with so many cool extras we can't list them all here. Be confident that all of your pictures will look sharp when you have this smart Rebel at the ready.

**Courtesy of:** Cashman Photo Enterprises and Cashman Professional

**Value:** \$800

**104. TECHIE MUST**

From AOL, a Digital Life package with all the latest from the leader in electronics. Included here are a 32" Bravia LCD HDTV, a Sony High Definition HDR-HC3 Handycam Video Camera, a Sony SZ Series Laptop Computer, a Sony DSC-T50 Digital Camera and an HP 7410 All-in-One Office jet printer.

**Courtesy of:** AOL, LLC a Time Warner Company

**Value:** \$6,600



**105. LIVESTRONG**

The ubiquitous yellow wristband says it all, but go the extra mile with a LIVESTRONG cycling jersey signed by seven-time Tour de France champion and cycling legend, Lance Armstrong.

**Courtesy of:** Lance Armstrong Foundation

**Value:** Priceless

**106. THE PICTURE POPS**

An icon, shot by an icon. Greg Gorman's print of Andy Warhol captures the essence of the artist. This photograph is magic on film.

**Courtesy of:** Greg Gorman

**Value:** \$2,000

**107. VIP TO THE LAKERS ... COURTSIDE**

Be a best bud when you take a friend to sit front-and-center on March 11, 2007 when the L.A. Lakers host the Dallas Mavericks at the Staples Center. Included is a pair of passes to the infamous "VIP Lounge," as well as a basketball signed by NBA Champion Kobe Bryant. Be a part of the action—closer than you've ever been before.

**Courtesy of:** The L.A. Lakers Youth Foundation

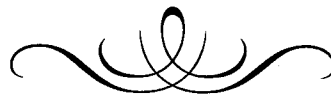
**Value:** Priceless

**108. A SNAPSHOT OF NATURE**

Michael Fatali is recognized as one of the world's foremost landscape photographers, and Keep Memory Alive is lucky to have one of his original handmade Cibachrome photos from his acclaimed "Images of Hope" collection. Titled "Angels Before the Throne," this stunning photograph is a true work of art.

**Courtesy of:** Fatali

**Value:** \$2,400



**109. A "MÖTLEY" TREASURE**

The next time you feel the urge to jam, put away your air guitar and get out the real thing. This ESP Ltd guitar comes from Vince Neil himself, and is signed by the members of Mötley Crüe.

**Courtesy of:** Lia and Vince Neil

**Value:** Priceless

**110. "ROCKET ROGER"**

Baseball powerhouse Roger Clemens donated this autographed glove and jersey, plus a custom-made jacket designed by the missus, Debbie Clemens.

**Courtesy of:** Debbie and Roger Clemens

**Value:** Priceless

**111. HOLLABACK GIRL!**

Gwen Stefani continues to reinvent herself. As well as the worlds of fashion and music. So hang on tight to this signed guitar from the songstress herself.

**Courtesy of:** Sandy and Michael Mecca

**Value:** Priceless

**112. TENNIS, ANYONE?**

Get your sporting fix with two box seats for the semi-finals and finals at the Pacific Life Open Tennis Tournament in Indian Wells, scheduled for March 17-18, 2007.

**Courtesy of:** Sandy and Michael Mecca

**Value:** Priceless



**113. TOAST WITH THE MOST**

Riedel is the undisputed gold standard for fine glassware, especially for the discerning wine connoisseur. The top-of-the-line Riedel Sommeliers Series is the best of the best, made to enhance your appreciation and enjoyment of every sip of wine for years to come. This complete collection includes: 12 Sommeliers Series Bordeaux "Grand Cru" glasses, 12 Sommeliers Series Burgundy "Grand Cru" glasses, 12 Sommeliers Series "Hermitage" glasses and 3 Crystal Decanters (one "Duck," one "O" and one "Vinum.") Cheers!

**Courtesy of:** Riedel USA

**Value:** \$2,200

**114. SIGNATURE CARTIER**

Writing doesn't get much more elegant than with a Cartier de Pasha Blue Lacquer Roller ball Pen with Platinum Finish. There is no better way to sign.

**Courtesy of:** Cartier

**Value:** \$650

**115. LIGHT UP THE STOGIE**

ST Dupont presents their Limited Edition Medici Lighter, which pays tribute to the beauty and richness of the Renaissance period. The functional and beautiful signature pieces of the Medici Collection combine beauty with functionality and boast meticulous metalwork. The craftsmanship evident in each Medici light is simply incomparable.

**Courtesy of:** Davidoff of Las Vegas and Matt & Frank Arcella

**Value:** \$1,600

**116. GREATEST OF ALL TIME**

He's an undisputed legend and the greatest of all time, which is why artist Leroy Neiman chose to capture the life force that is Muhammad Ali. You'll treasure this serigraph of the Athlete of the Century.

**Courtesy of:** Candace and Bernie Yuman of Bernie Yuman Management

**Value:** \$8,000



**117. GEHRY'S SEAT**

Designed in 1972 by master architect (and KMA's 2006 honoree) Frank Gehry, the Wiggle Chair brought a new aesthetic to everyday materials by using layers of corrugated cardboard. This sensible chair has become an icon of fantastic yet functional furniture. Frank will personally sign this chair for you!!

**Courtesy of:** Unica Home, Bonnie and Hugh Fogel

**Value:** Priceless

**118. SOME LIKE IT CURTIS!**

You've loved his films over the past decades, and now you'll love his original artwork. Tony Curtis generously donates two of his collectible works of art to Keep Memory Alive.

**Courtesy of:** Tony Curtis

**Value:** Priceless

**119. VR0000MMMM**

NASCAR is the fastest growing sport in the country. Own a piece of the fast and furious action with an autographed NASCAR Dale Earnhardt, Jr. helmet or jacket.

**Courtesy of:** Jr. Motorsports

**Value:** Priceless

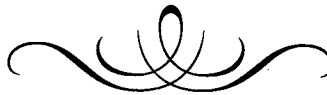
**120. GOLF IN THE SHADOW OF THE STRIP**

Get your game on with one complimentary round of golf for four players at TPC at Summerlin and also at Bali Hai Golf Course. Plus you will enjoy lunch at Cili Restaurant located at Bali Hai.

*(Certificate for TPC is valid for play Tuesday–Thursday only. Play is not permitted October 1–31. Reservations may be made up to 14 days in advance. Expires 2/10/08.)*

**Courtesy of:** TPC at Summerlin, The Walter's Group

**Value:** \$1,250





**121. CONTEMPORARY COLLECTOR**

Tim Bavington's colorful creations are the epitome of modern-day contemporary art. His must-have pieces grace the walls of several hotels, high-end shopping meccas, museums, galleries, and the homes of private collectors. "Giant Steps" (Coltrane) is a 24"x56" ink jet print on acid-free paper.

**Courtesy of:** Tim Bavington

**Value:** \$3,000

**122. LET'S GET PHYSICAL**

Find out what your body can and can't do with the help of a pro. A full-body, physical therapy evaluation performed by a board-certified orthopedic specialist, this exceptional private session will assess muscle imbalance, flexibility, and strength. Five gratis physical therapy sessions follow the initial work-up. In addition, two one-hour, in-home massage sessions are included with this package.

**Courtesy of:** Danny Antonino, PT, OCS and Performance Physical Therapy

**Value:** \$2,500

**123. MARINE LIFE**

His visions of life under the sea have become famous the world over. Now you can take home a unique, limited edition "Eternal Embrace" print signed by artist Christian Riese Lassen...

**Courtesy of:** Christian Riese Lassen

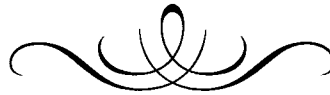
**Value:** \$5,700

**124. FRAME A LITTLE ROMANCE**

There is nothing quite as romantic as one of Jay Strongwater's delicate, floral, Belle Époque-style picture frames. This 8"x10" handcrafted original features orchids in the corners and is a darling representation of the artist's signature work.

**Courtesy of:** Jay Strongwater

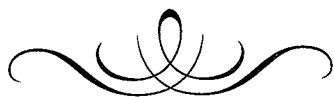
**Value:** \$1,300



"Congratulations for a job well done!"

Allan & Debbie Creel

**CREEL**



# KEEP MEMORY ALIVE

The foundation for the Lou Ruvo Brain Institute



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